

- THE
- **REPUTATIONS**
- AGENCY

Ireland RepTrak Sustainability Index 2023

Sustainability in a Time of Uncertainty

Ireland
RepTrak[®]

CELEBRATING
14
YEARS OF
REPUTATION

The Alex Hotel, 4th October 2023

Today's Agenda

1.

Welcome & Key insights



Niamh Boyle
CEO & Founder
The Reputations Agency

2.

The importance of measuring reputation



Rory O'Connell
Senior Analyst
The Reputations Agency

3.

Insights from Leaders



Steve Tormey
CEO
Toyota Ireland

4.

Putting the "E" into "ESG"



Dr Jennifer Scott
Managing Director
The Reputations Agency

5.

Insights from Leaders



Deirdre Ryan
Director of Sustainability & Quality Assurance,
Origin Green at Bord Bia

6.

Ireland Sustainability Index 2023 - Top 100 Ranking



David O'Síocháin
Director of Communications
The Reputations Agency

7.

Coffee & Networking - 10am

- THE
- **REPUTATIONS**
- AGENCY

We are a strategic reputation, communications and public relations agency, established in 2004.

We partner with our clients to audit, build and activate brand, purpose and reputation strategies.

We have been the exclusive Irish Associate to The RepTrak Company since 2009 – the respected global thought leader in reputation with 25 offices worldwide.

We are part of WPP's Global Wunderman Thompson Network.

The correlation between
**Sustainability, Reputation
and Business Outcomes**

Ireland
RepTrak[®]



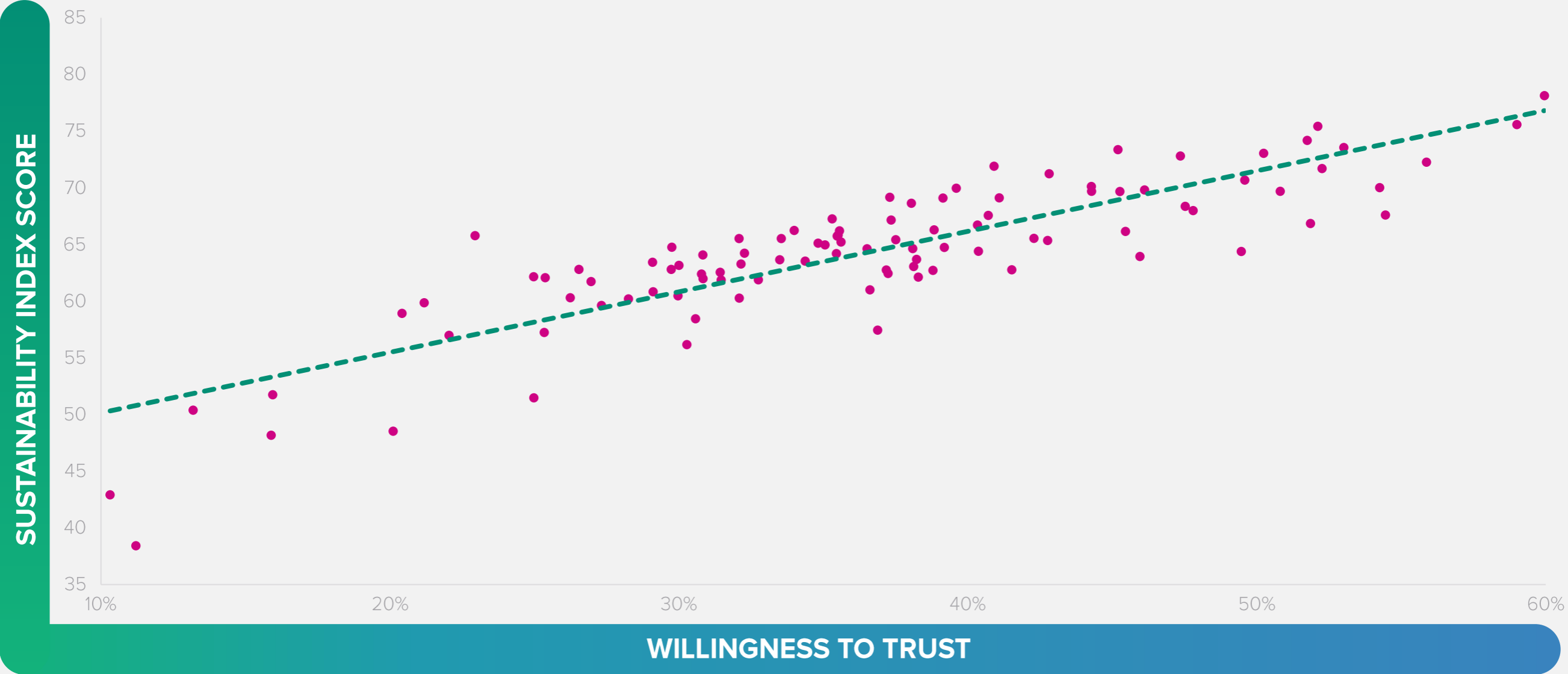
Correlation between Sustainability and Reputation

Ireland RepTrak® Sustainability Index 2023
Top 10 and Bottom 5



Correlation between Sustainability and Willingness to Trust

Ireland RepTrak® Sustainability Index 2023



Correlation between Sustainability and Willingness to Work For

Ireland RepTrak® Sustainability Index 2023





Sustainability and Purpose

Ireland
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BORD BIA

IRISH FOOD BOARD

To bring Ireland's outstanding food, drink and horticulture produce to the world, thus enabling the growth and sustainability of producers.

Our purpose helps to bring priority, focus and inspiration to the unique reason why Bord Bia exists.

PURPOSE STATEMENT

The Importance of Storytelling



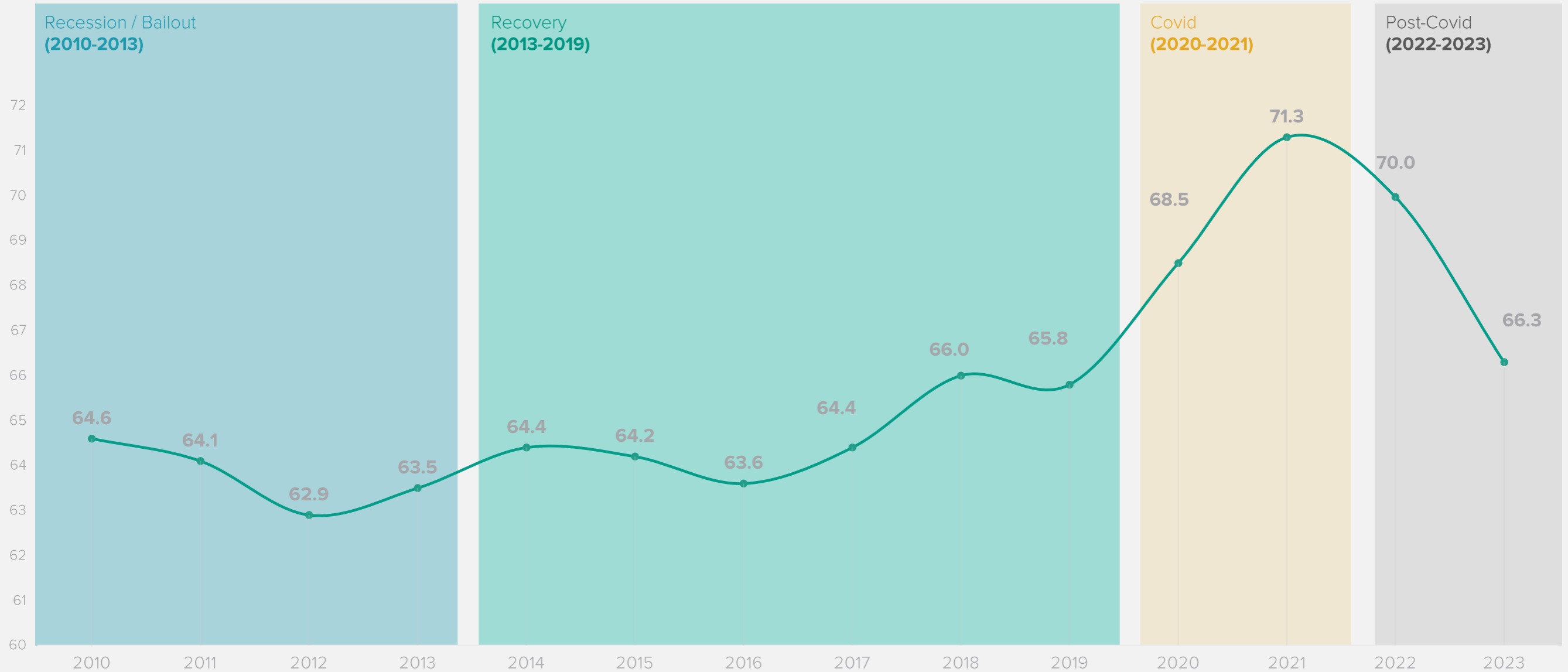
The State of Reputation in Ireland

Ireland
RepTrak[®]



Organisational Reputation in Ireland is in Decline Overall

3.7 point decline between Q1 2022 and Q1 2023, following a positive Covid-bump.



POOR 0-39

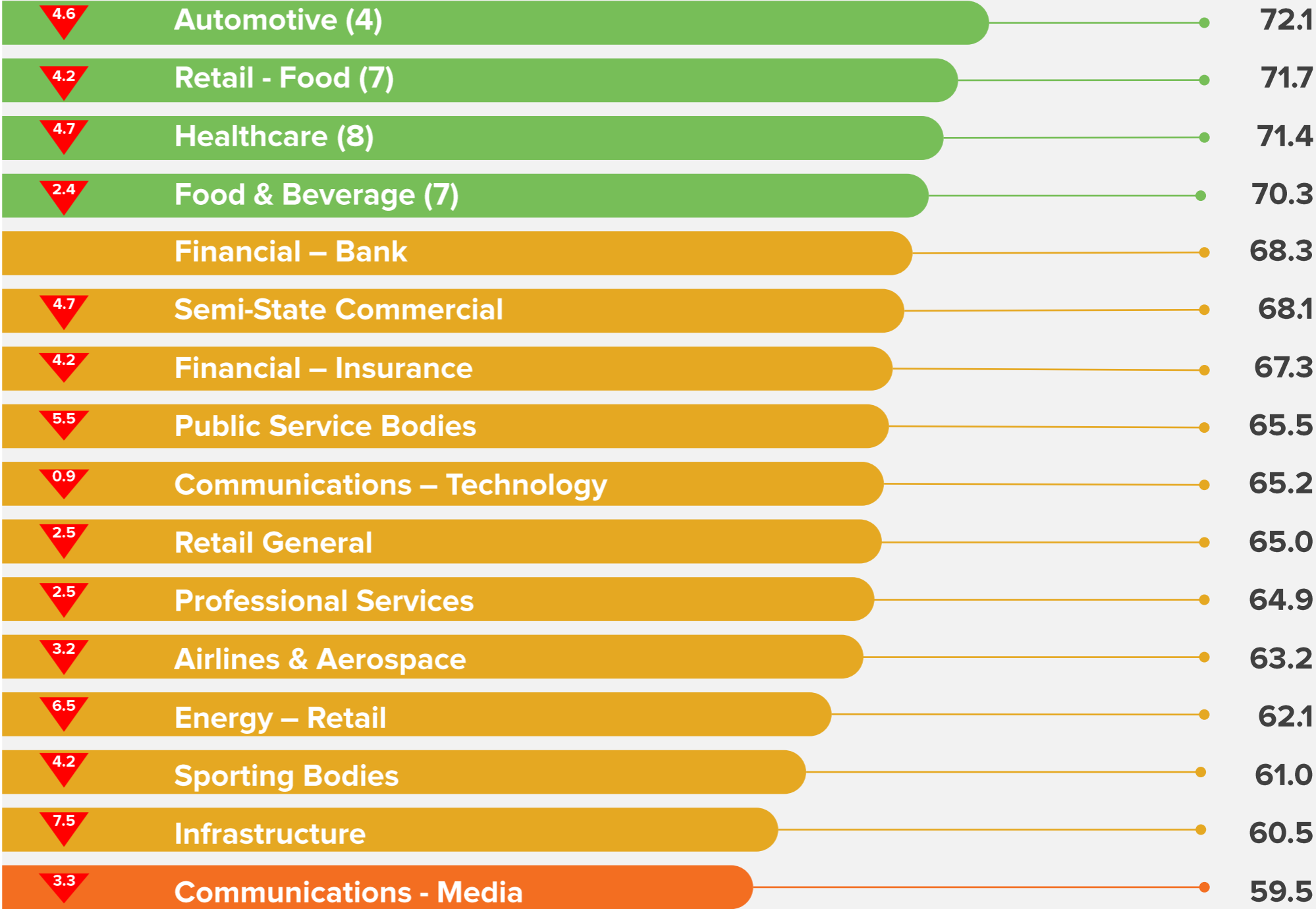
WEAK 40-59

AVERAGE 60-69

STRONG 70-79

EXCELLENT 80+

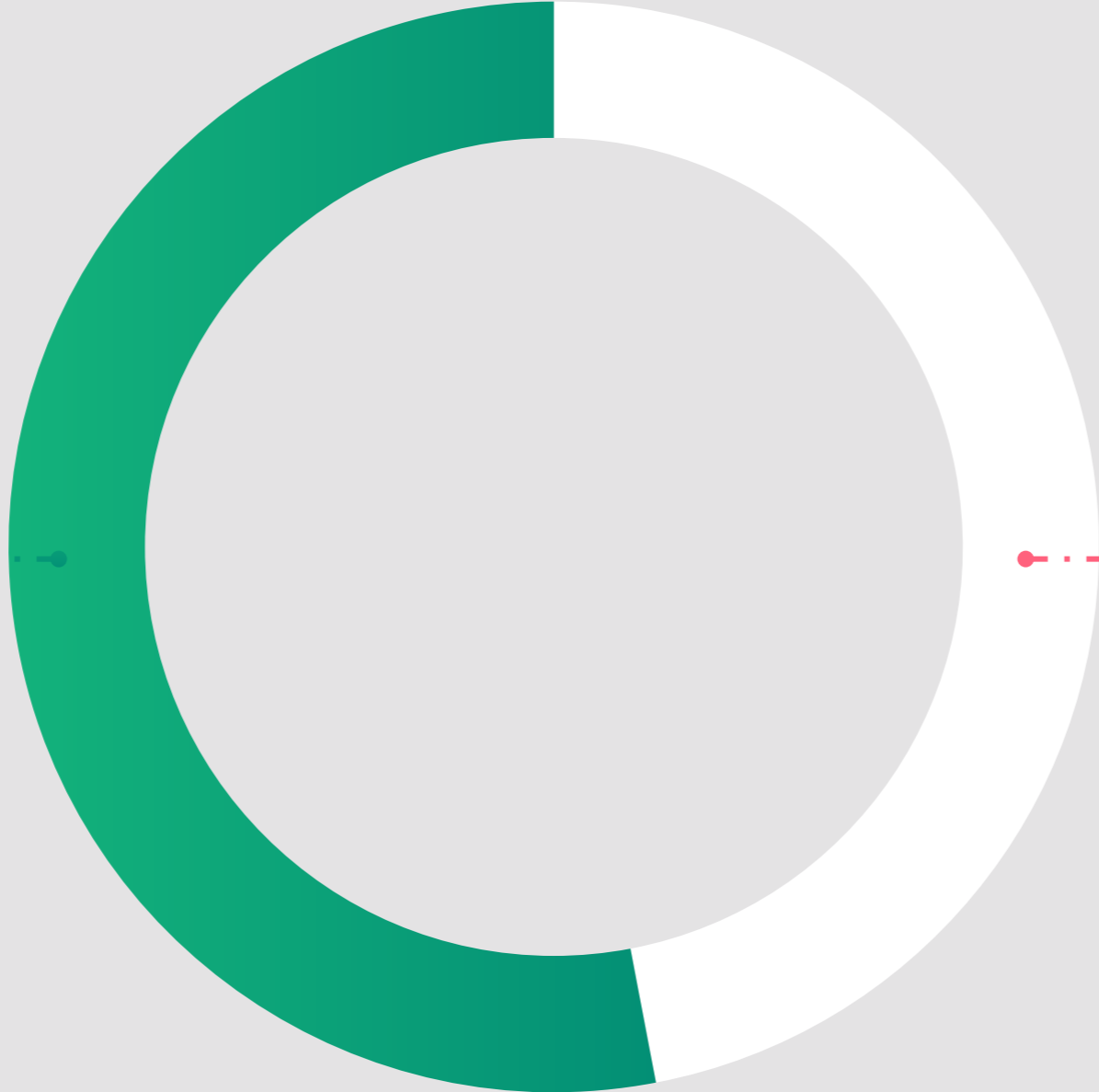
Ireland RepTrak® 2023 Sectoral Ranking



Sustainability Drives **53% of Reputation**

53% Sustainability

[Conduct, Environmental, Social, Workplace]



47% Enterprise

[Products & services, Innovation, Leadership and Performance]

A person with blonde hair in a braid, wearing a bright yellow raincoat and black leggings, stands with their back to the camera on a rocky, moss-covered peak. They are looking out over a vast mountain valley with green hills, a small town, and snow-capped peaks under a clear blue sky. The left side of the image is a solid teal color.

Ireland RepTrak[®] **Sustainability Index 2023**

Methodology

Ireland
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Approach

In field:
January 2nd - February 28th 2023

Survey of 5,500 informed members of the public who provided their perceptions of the sustainability of 100 prominent organisations in Ireland.

Assessing organisational performance against four sustainability categories:

1. Environmental Impact
2. Social Performance
3. Conduct
4. Workplace

Ireland RepTrak® Sustainability Index 2023

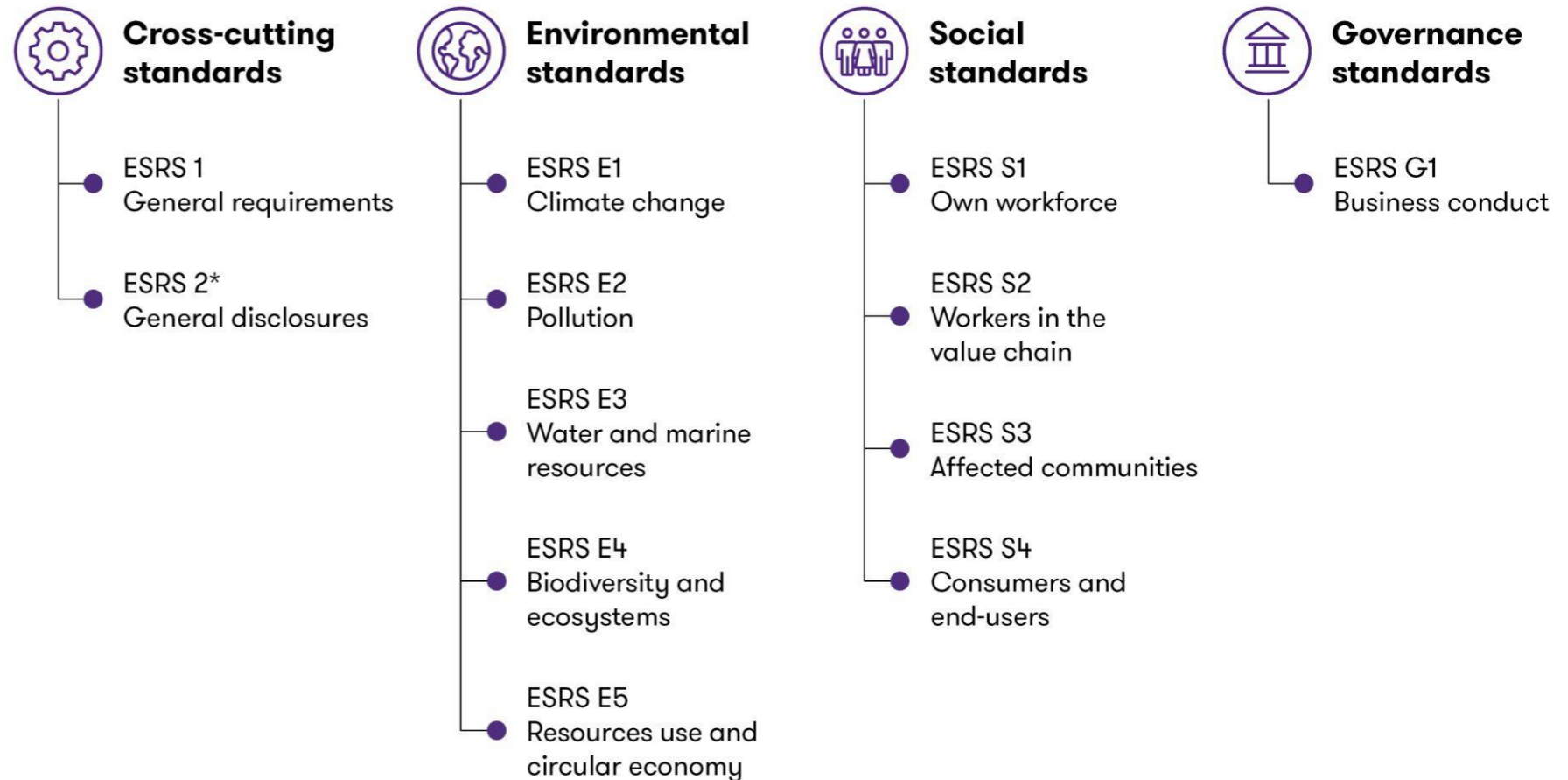
Enhancements in 2023



CSRD establishes ESRS reporting framework

The CSRD directs the European Financial Reporting Advisory Group (EFRAG) to establish a reporting framework called the [European Sustainability Reporting Standards \(ESRS\)](#).

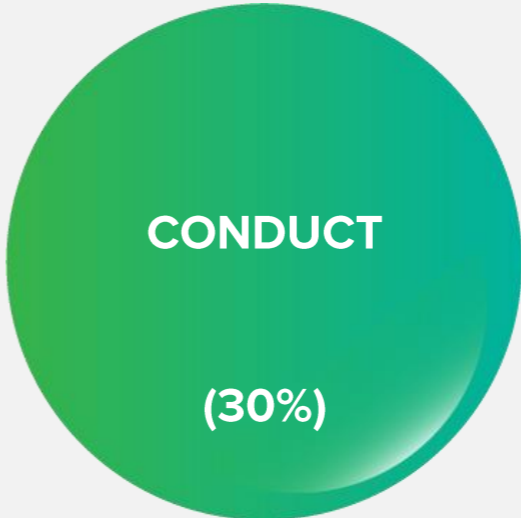
The draft framework includes general, cross-cutting requirements applicable to all in-scope companies and topical disclosures that may or may not be material to a company. Here is a summary of the currently available draft standards.



* Regardless of materiality assessment results, CSRD requires disclosures against this topic

Ireland RepTrak® Sustainability Index 2023

Areas of Investigation and Reputation Weighting



Ireland RepTrak® Sustainability Index 2023

ENVIRONMENTAL IMPACT

(17%)

Acts responsibly to protect the environment.

Works to protect and restore biodiversity and ecosystems.

Works to reduce waste and reuse and recycle materials and water throughout its business operations.

Works to prevent and control any pollution to land, air, or water that may occur as a result of their business actions.

Maximises its energy efficiency and use of renewable energy.

SOCIAL PERFORMANCE

(31%)

Supports good causes.

Has a positive influence on society.

Improves the lives of people and their communities.

Makes a positive economic contribution to society and supports local communities.

CONDUCT

(30%)

Behaves ethically.

Is fair in the way it does business.

Open and transparent.

Manages its supply chain in a responsible and transparent manner.

WORKPLACE

(22%)

Rewards employees fairly.

Demonstrates concern for the health and well-being of its employees.

Offers equal opportunities in the workplace.

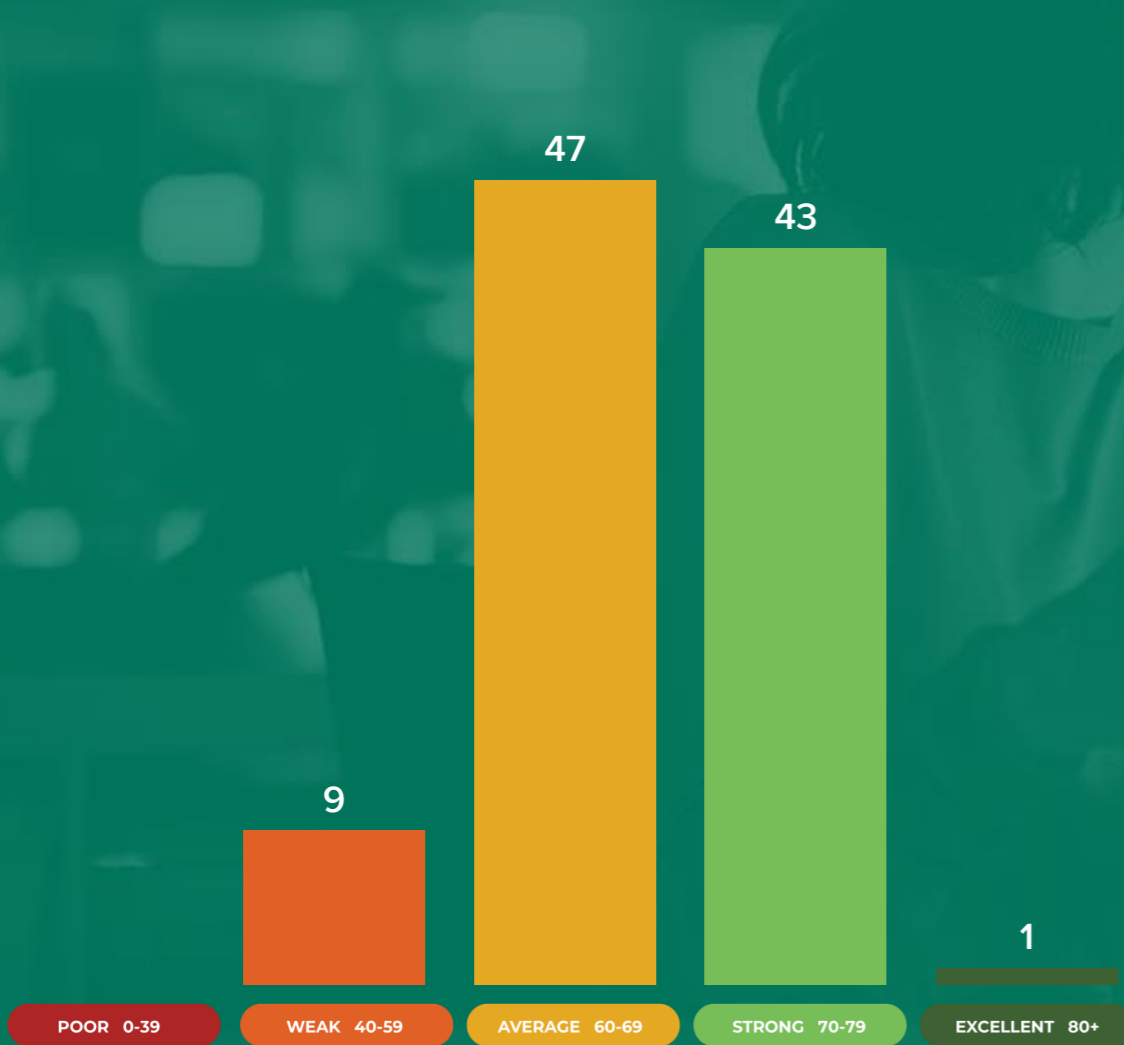


Ireland RepTrak®
Sustainability Index 2023

Key Insights

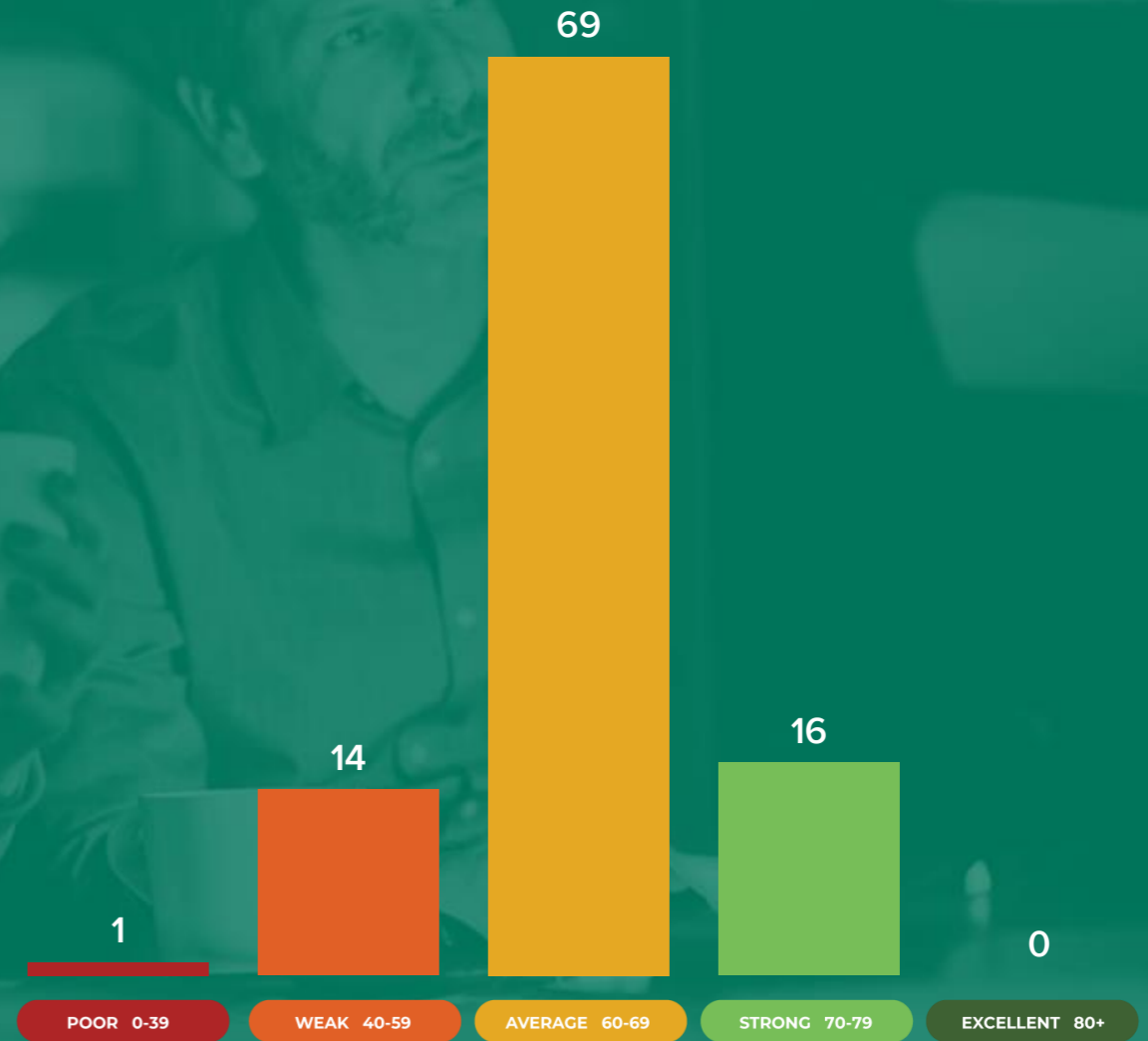
2022

43 companies had a strong sustainability score



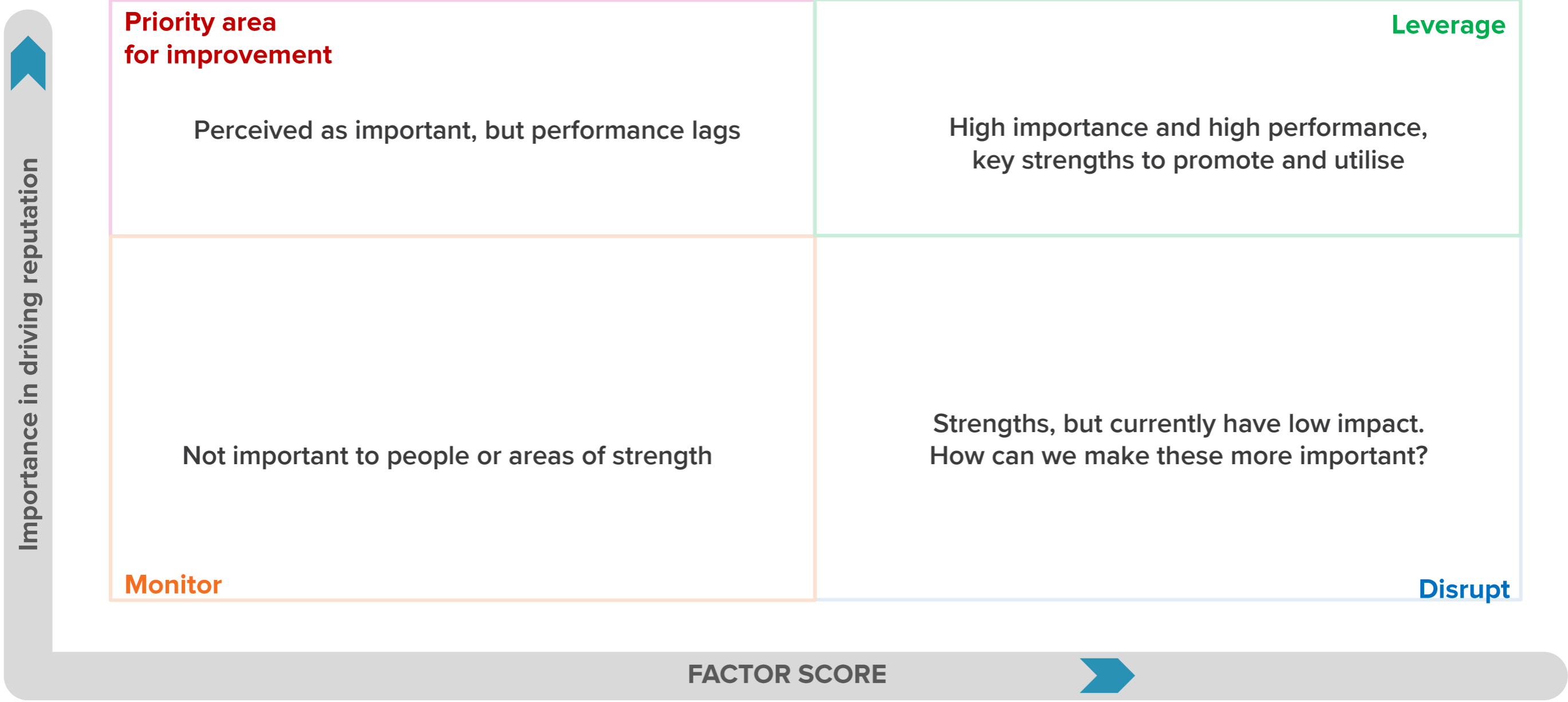
2023

Just 16 companies have a strong sustainability score



Strategic Imperatives

Mapping performance vs. importance shows areas of strength, vulnerabilities, and narratives to push.



Strategic Imperatives for Organisations in Ireland in 2023

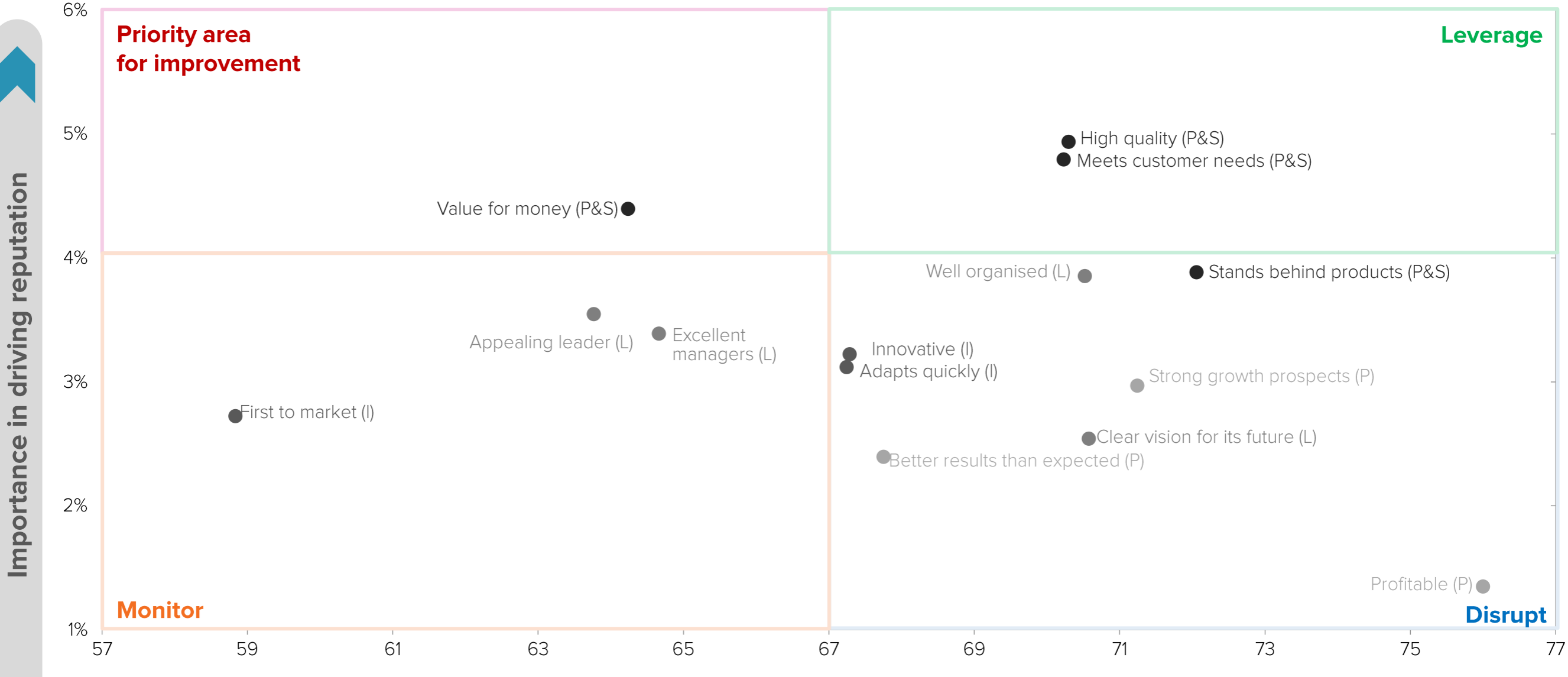
● Products & services ● Innovation ● Leadership ● Performance ● Conduct ● Environment ● Social Performance ● Workplace



POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+

Strategic Imperatives for Irish Organisations in 2023

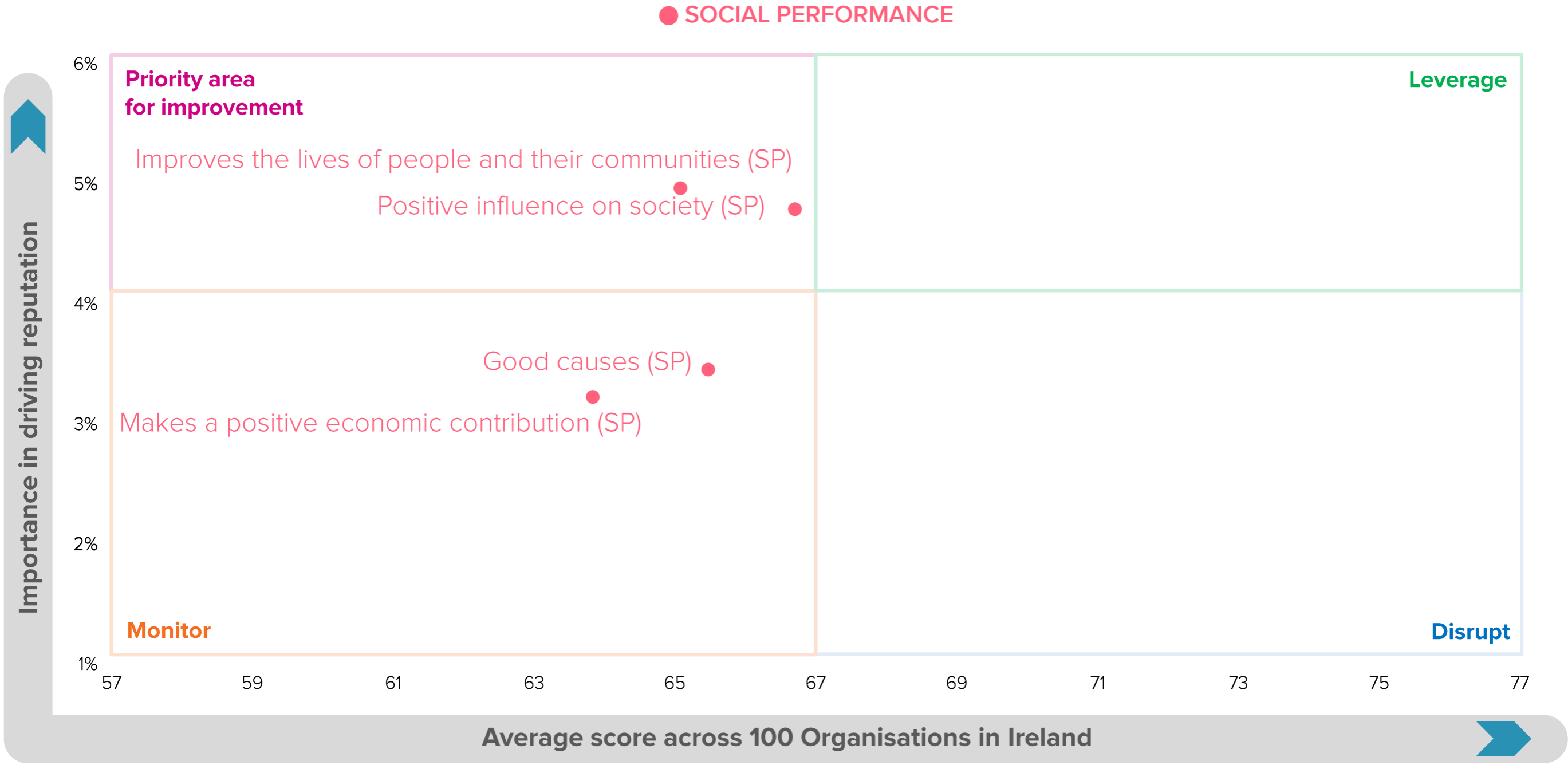
● Products & services ● Innovation ● Leadership ● Performance



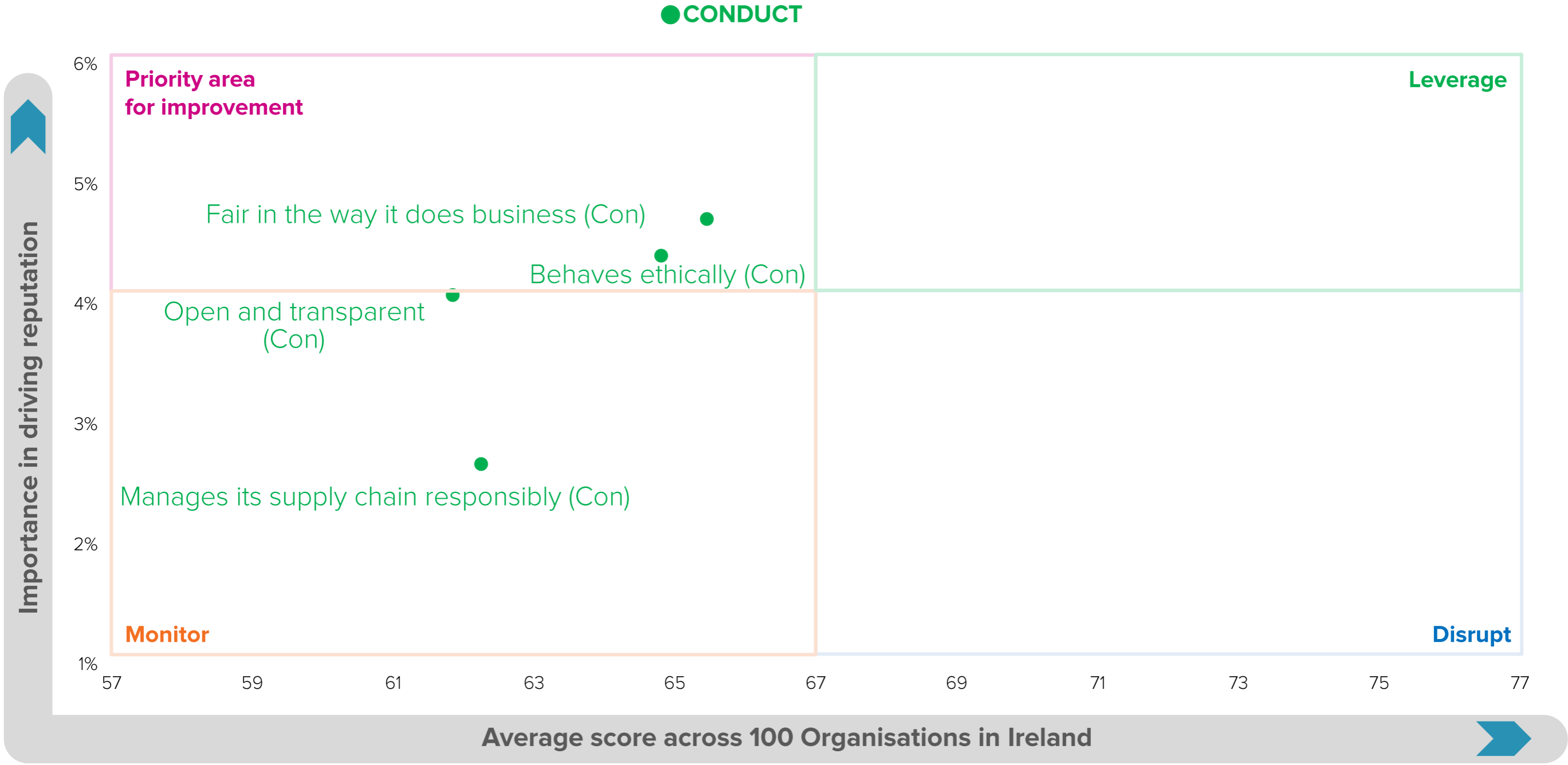
Average score across 100 Organisations in Ireland

POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+

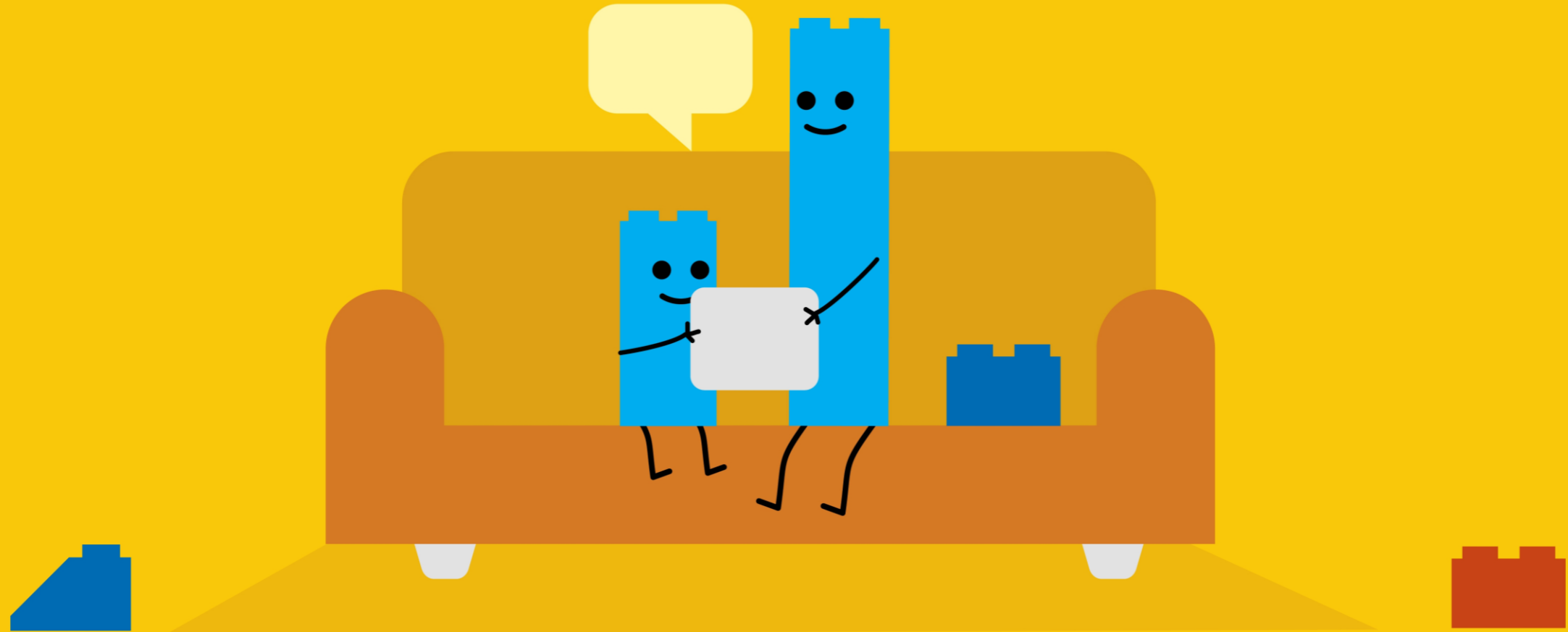
Strategic Imperatives for Irish Organisations in 2023



Strategic Imperatives for Irish Organisations in 2023



LEGO & Good Corporate Conduct





I am very honored that the LEGO Group has been named the World's Most Reputable Company in 2023. This reflects the unwavering passion and commitment of our colleagues to help keep our promises during a year shaped by significant challenges. Children are our role models and inspire us to make choices that make their future world better. This means not only innovating LEGO play but also constantly striving to have a positive impact on environment and society.

Niels B. Christiansen CEO, the LEGO group



2M+

CHILDREN
*received a LEGO® set
as part of their Build
To Give campaign*

26

WEEKS
*paid family leave for
all employees (hourly
and salary)*

<1%

**WASTE TO
LANDFILL**
*factory waste to
landfill in 2022*

41%

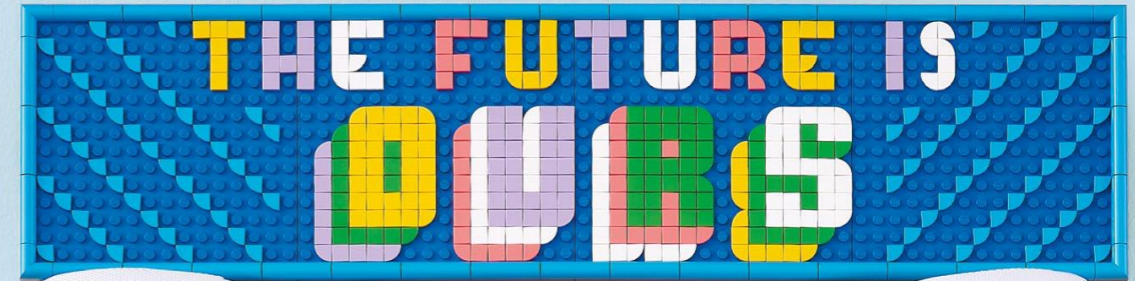
**FEMALE
LEADERSHIP**
*Director + roles are
held by women*

“Lego abandons its highest-profile effort to ditch oil-based plastics from its bricks after finding that its new material led to higher carbon emissions.”

Financial Times, 25th Sept 2023

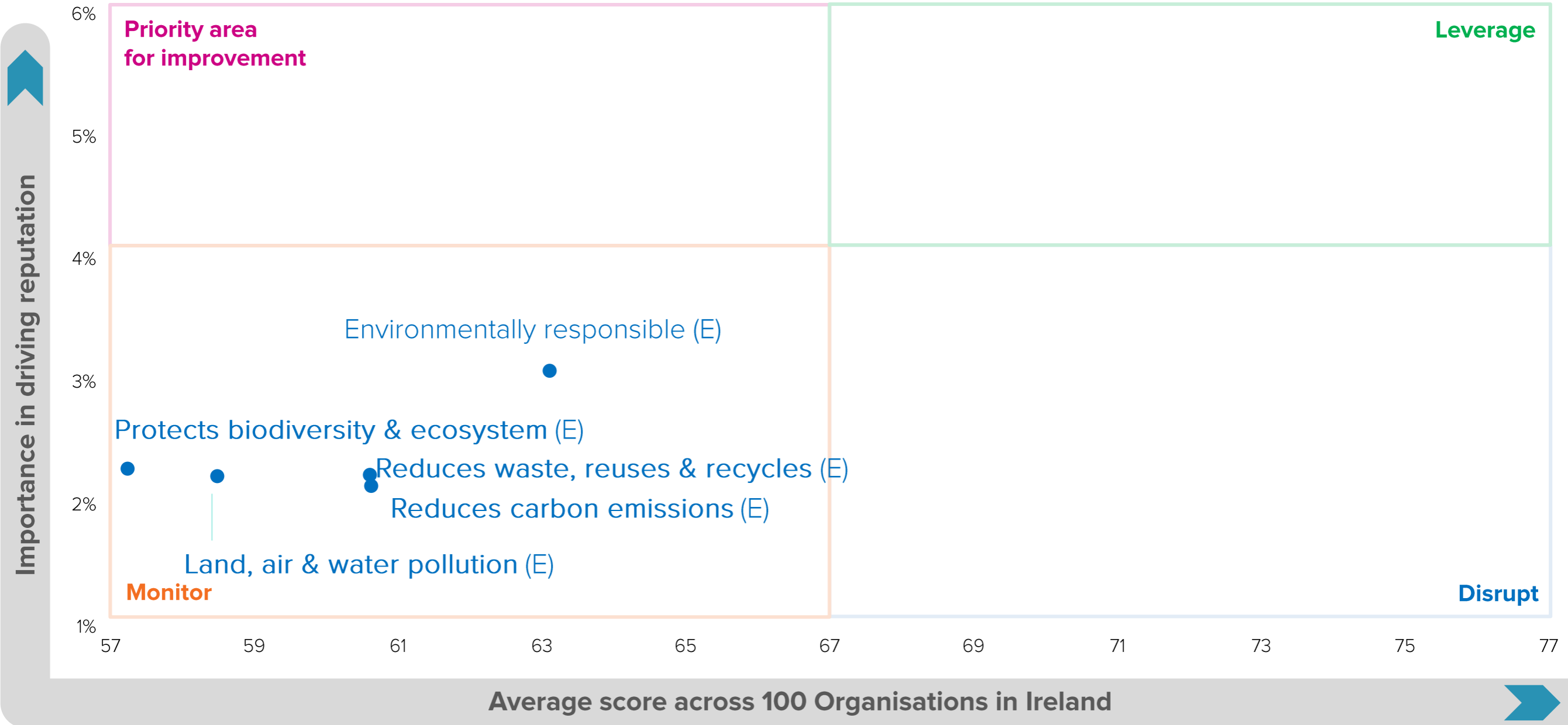
Good Corporate Conduct

- Open & transparent
- Ethical
- Manages its supply chain in a responsible and transparent manner



Strategic Imperatives for Irish Organisations in 2023

● ENVIRONMENT

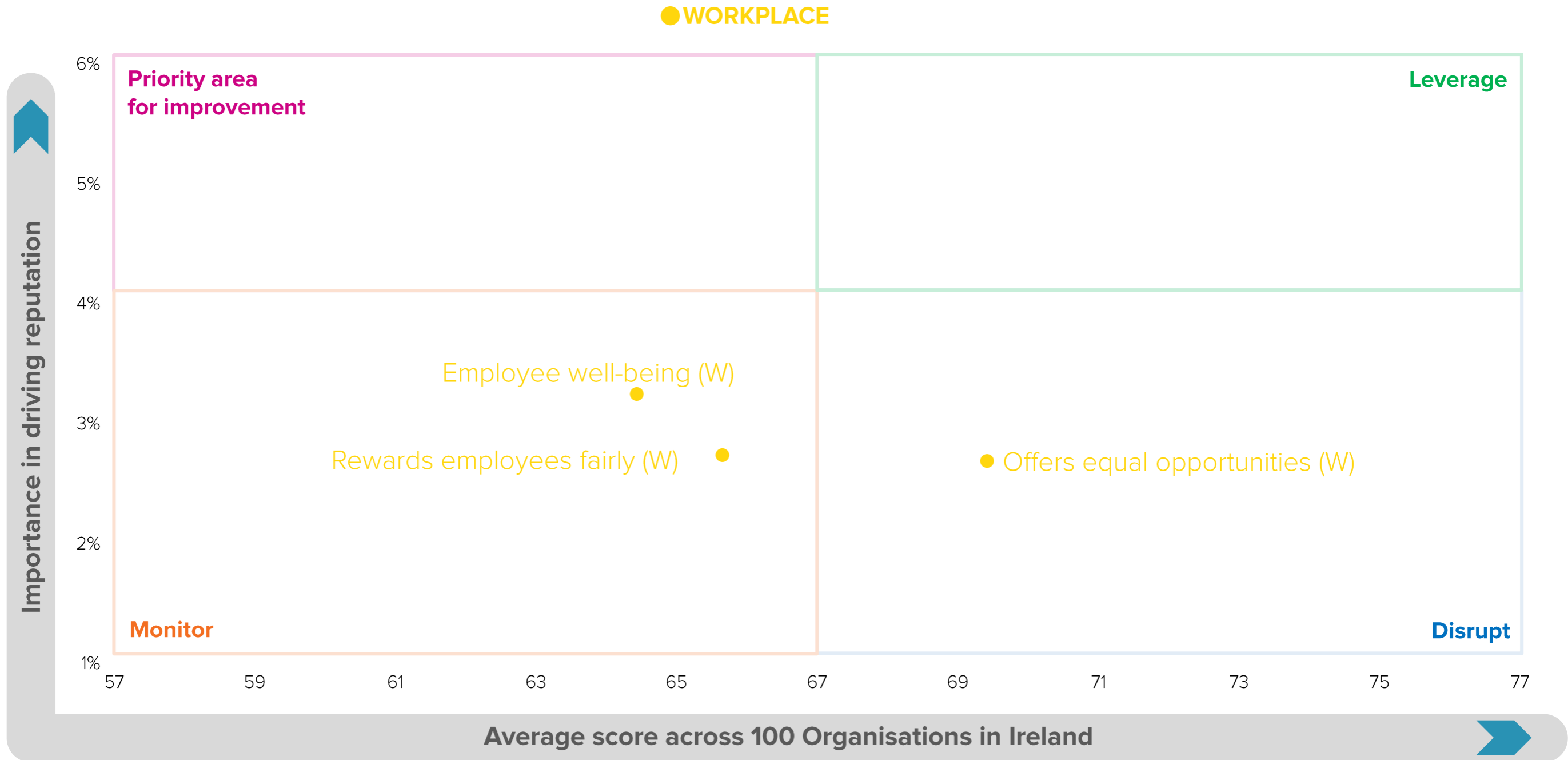


Importance in driving reputation

Average score across 100 Organisations in Ireland

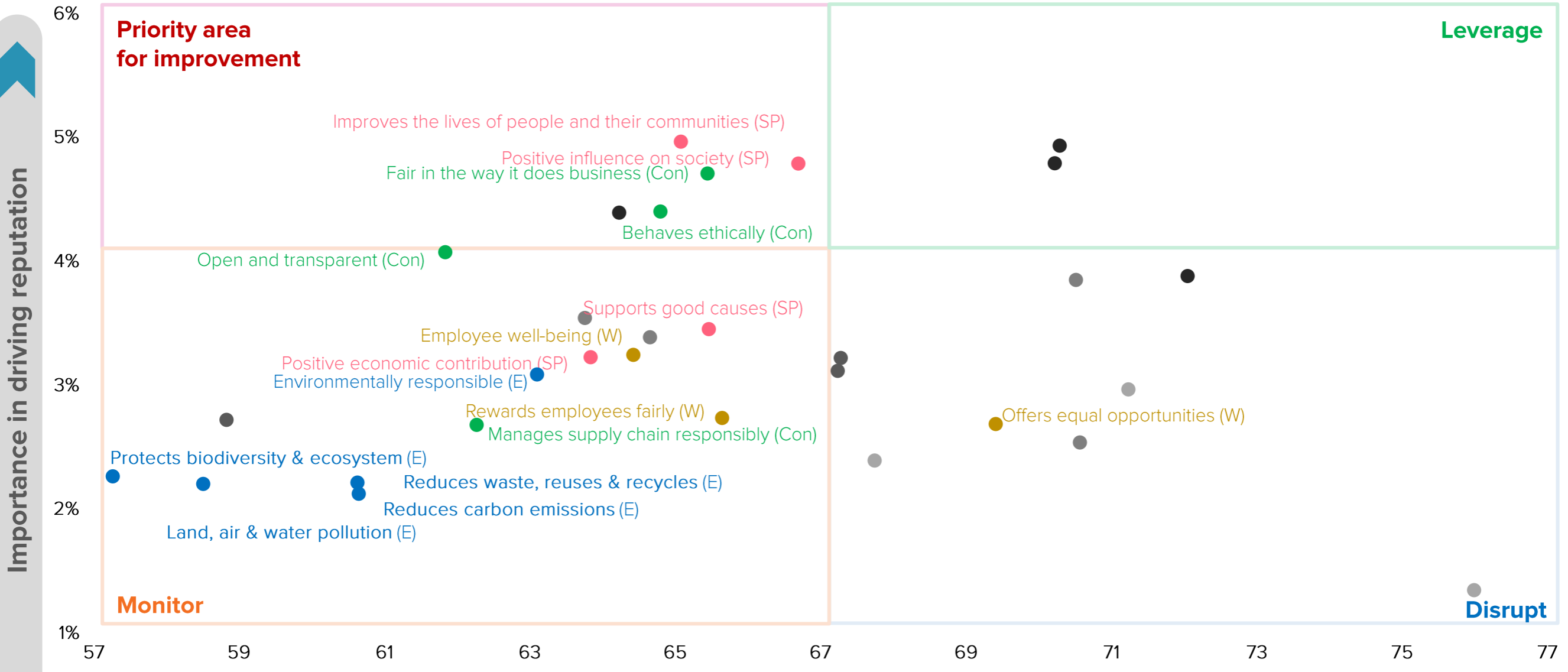
POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+

Strategic Imperatives for Irish Organisations in 2023



Strategic Imperatives for Organisations in Ireland in 2023

● Products & services ● Innovation ● Leadership ● Performance ● Conduct ● Environment ● Social Performance ● Workplace



Average score across 100 Organisations in Ireland

POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+



The RepTrak Platform
**Complete Business
Intelligence System**

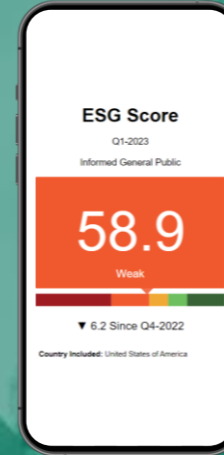
Ireland
RepTrak[®]

The RepTrak Platform Advantage

An always-on tool to track and build your company's reputation amongst key stakeholder groups.

Grounded in an extensive database and advanced statistical validation.

Instant access across all digital formats.



Company	Globex		Transportation Industry		Cyberdyne		Initech	
Driver	Score	Change	Score	Change	Score	Change	Score	Change
Products/Services	64.4	▼ 0.4	69.4	▼ 0.6	65.0	▼ 3.8	71.0	▼ 4.4
Performance	62.5	▼ 3.5	67.5	▼ 1.5	69.8	▼ 3.2	69.9	▼ 2.7
Workplace	62.1	▼ 2.0	65.8	▼ 0.4	63.5	▼ 3.8	69.5	▼ 1.7
Conduct	59.3	▼ 0.9	65.4	▼ 1.3	61.5	▼ 6.9	67.8	▼ 5.0
Citizenship	57.6	▼ 1.7	62.0	▼ 1.3	58.4	▼ 7.8	64.1	▼ 4.3
Leadership	57.0	▼ 2.7	65.5	▼ 1.0	62.7	▼ 7.2	68.2	▼ 5.8
Innovation	49.5	▼ 3.5	59.7	▼ 0.3	56.5	▼ 6.9	58.9	▼ 5.7

THE REPTRAK® MODEL COMPLETE BUSINESS INTELLIGENCE SYSTEM

1. REPTRAK® SCORE

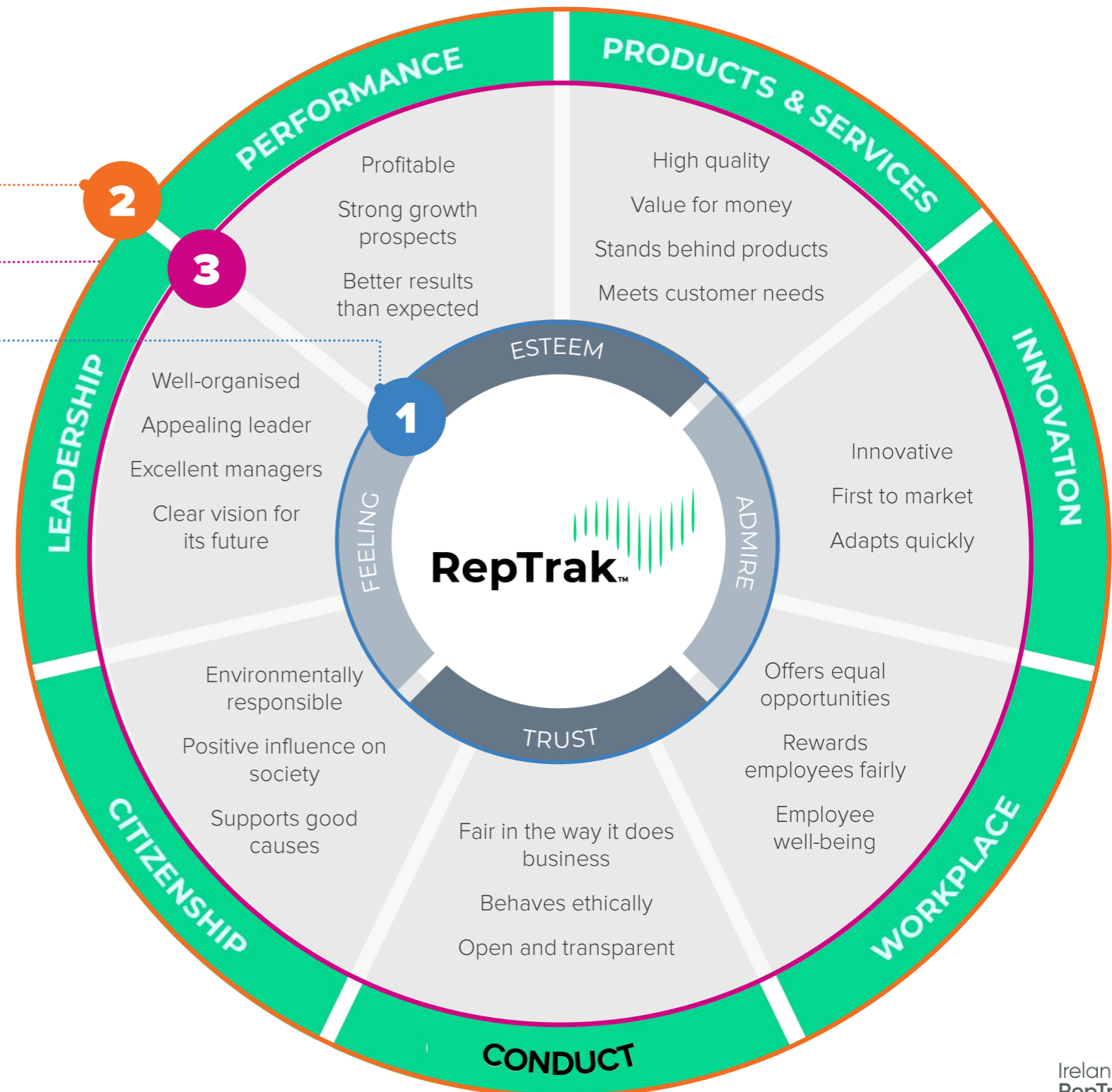
The emotional bond between your organisation and the public, based on esteem, admiration, trust, and good feeling.

2. DRIVERS

These seven rational drivers have proven to be the pillars of organisational reputation.

3. FACTORS

The 23 concrete and operational factors that underpin the seven drivers.



Think

What do stakeholders **think** about your company?

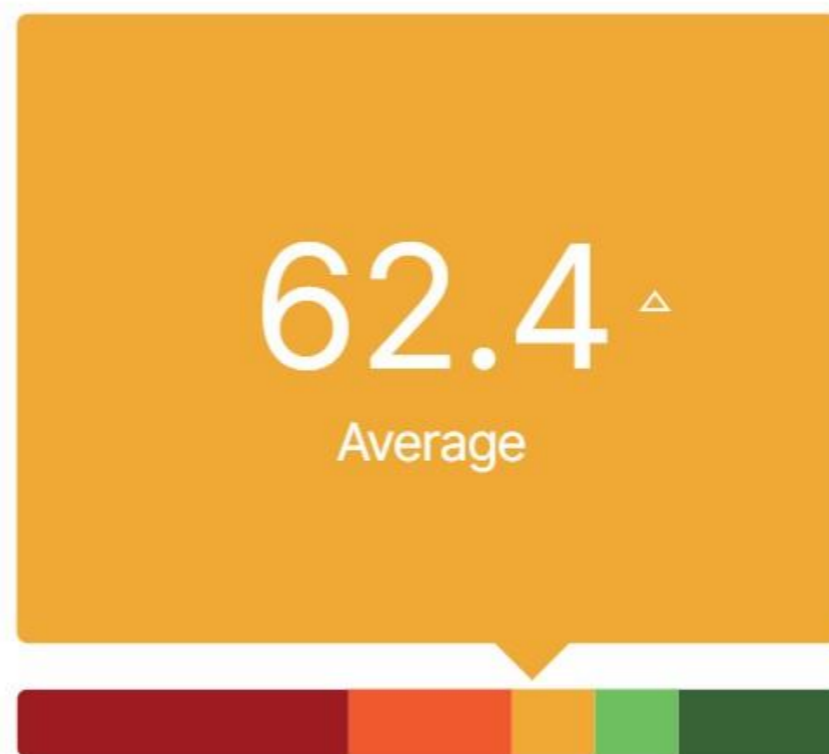
REPUTATION DRIVERS



Feel

How do your stakeholders **feel** about your company?

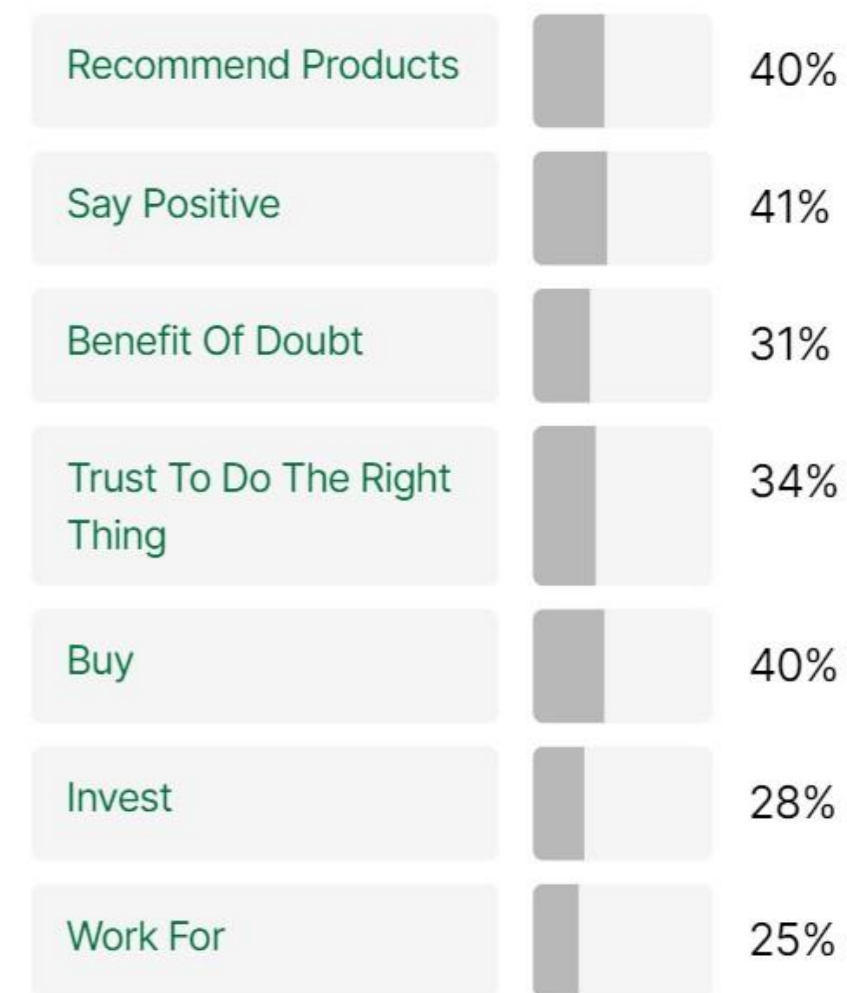
REPUTATION SCORE



Do

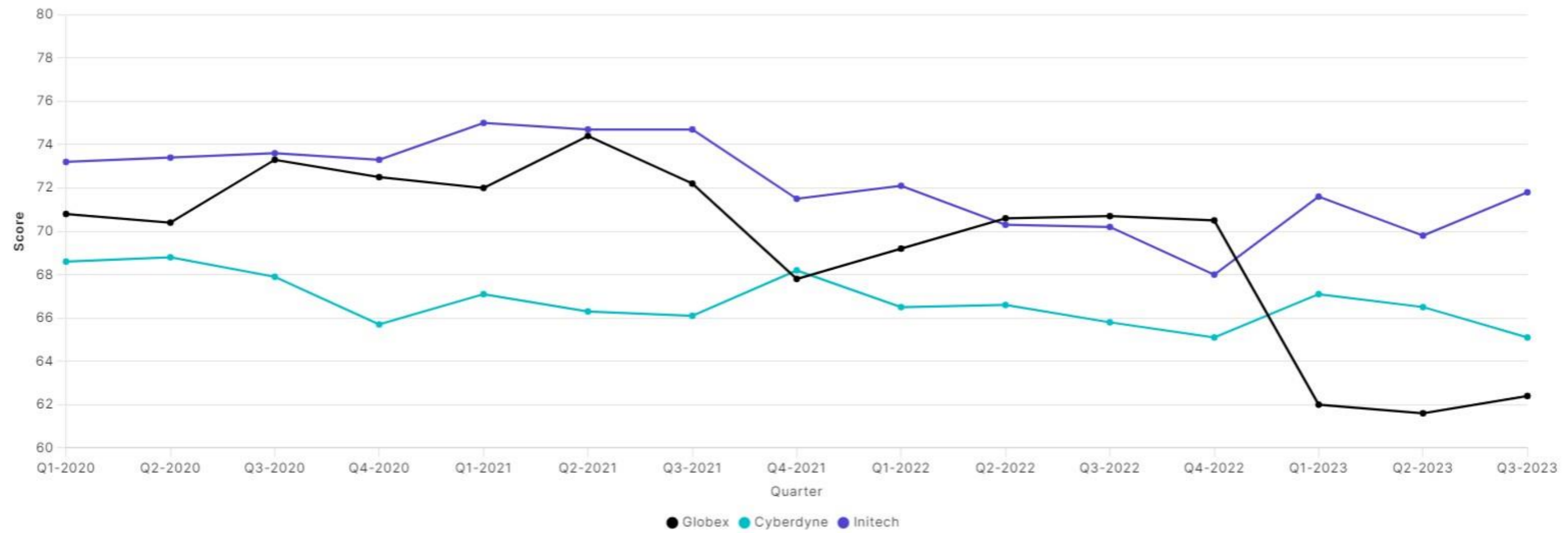
What resultant actions **do** your stakeholders take?

BUSINESS OUTCOMES



Company	Score	Change	Comparison
Cyberdyne	65.1	▼ -1.4	leading
Globex	62.4	▲ 0.8	
Initech	71.8	▲ 2.0	leading

Companies: Globex, Cyberdyne, Initech Time Period: Q3-2023 Country: United States of America Stakeholder: Informed General Public



Company	Globex		Cyberdyne		Initech	
Driver	Score	Change	Score	Change	Score	Change
Performance	68.1	▲ 4.4	66.4	▼ 2.0	70.2	△ 0.8
Products/Services	65.7	△ 1.0	63.8	▼ 2.6	72.9	△ 1.1
Workplace	63.2	△ 1.6	61.4	▼ 3.7	69.5	▲ 2.5
Conduct	62.7	▲ 2.1	60.5	▼ 2.9	68.7	△ 0.9
Leadership	62.0	▲ 3.2	62.2	▼ 3.0	68.8	△ 0.1
Citizenship	60.5	▲ 2.6	57.7	▼ 4.1	66.0	△ 0.9
Innovation	57.0	▲ 3.3	56.9	▼ 1.9	63.1	△ 1.9

	Company	Globex		Cyberdyne		Initech	
Factor	Driver	Score	Change	Score	Change	Score	Change
Profitable	Performance	74.0	△ 3.3	75.4	▽ 0.6	72.4	▽ 0.1
Stands behind products and services	Products/Services	67.3	△ 1.6	64.6	▽ 2.8	72.8	0.0
Good value products and services	Products/Services	67.3	△ 0.1	62.2	▽ 0.2	70.3	△ 1.0
Strong prospects for growth	Performance	66.2	△ 2.8	65.7	▽ 2.7	72.0	△ 1.6
Clear vision for future	Leadership	65.9	△ 3.2	67.4	▽ 0.8	69.8	△ 0.3
Meets customer needs	Products/Services	65.4	△ 1.7	65.1	▽ 3.6	74.9	△ 0.4
Equal opportunities workplace	Workplace	65.1	▽ 2.0	66.6	▽ 1.3	72.7	△ 1.9
Fair in doing business	Conduct	64.1	△ 2.9	62.8	▽ 2.6	69.2	△ 0.6
Ethical	Conduct	63.8	△ 0.8	60.4	▽ 3.9	70.8	△ 1.9
Exceeds financial expectations	Performance	63.8	▲ 6.8	58.3	▽ 2.4	66.3	△ 0.8
Well organized	Leadership	63.5	▲ 3.8	63.8	▼ 4.7	73.0	△ 1.7
High quality products and services	Products/Services	62.7	△ 0.5	63.3	▽ 3.9	73.4	△ 3.0
Concerned for employee well-being	Workplace	62.1	△ 3.7	59.0	▽ 4.7	68.5	△ 2.2
Positive influence on society	Citizenship	61.5	△ 0.9	60.7	▽ 3.4	70.3	▲ 4.5
Innovative	Innovation	61.5	△ 2.3	62.3	▽ 1.4	67.3	△ 2.2
Supports good causes	Citizenship	60.8	△ 3.1	58.2	▽ 4.5	64.2	▽ 2.0
Rewards employees fairly	Workplace	60.6	△ 2.0	58.7	▽ 4.8	67.5	△ 3.6
Adapts quickly to change	Innovation	60.3	▲ 4.8	59.5	▽ 2.1	66.6	△ 0.9
Open and transparent	Conduct	59.8	△ 2.5	58.0	▽ 2.4	65.9	▽ 0.2
Strong and appealing leader	Leadership	59.6	△ 2.1	60.4	▽ 2.0	65.2	▽ 1.8
Environmentally conscious	Citizenship	58.4	△ 3.3	54.8	▽ 4.4	63.5	▽ 0.4
Excellent managers	Leadership	57.8	△ 2.6	57.9	▽ 3.8	66.7	▽ 0.4
First to market with new products and services	Innovation	49.4	△ 3.1	48.8	▽ 2.6	55.6	△ 2.8



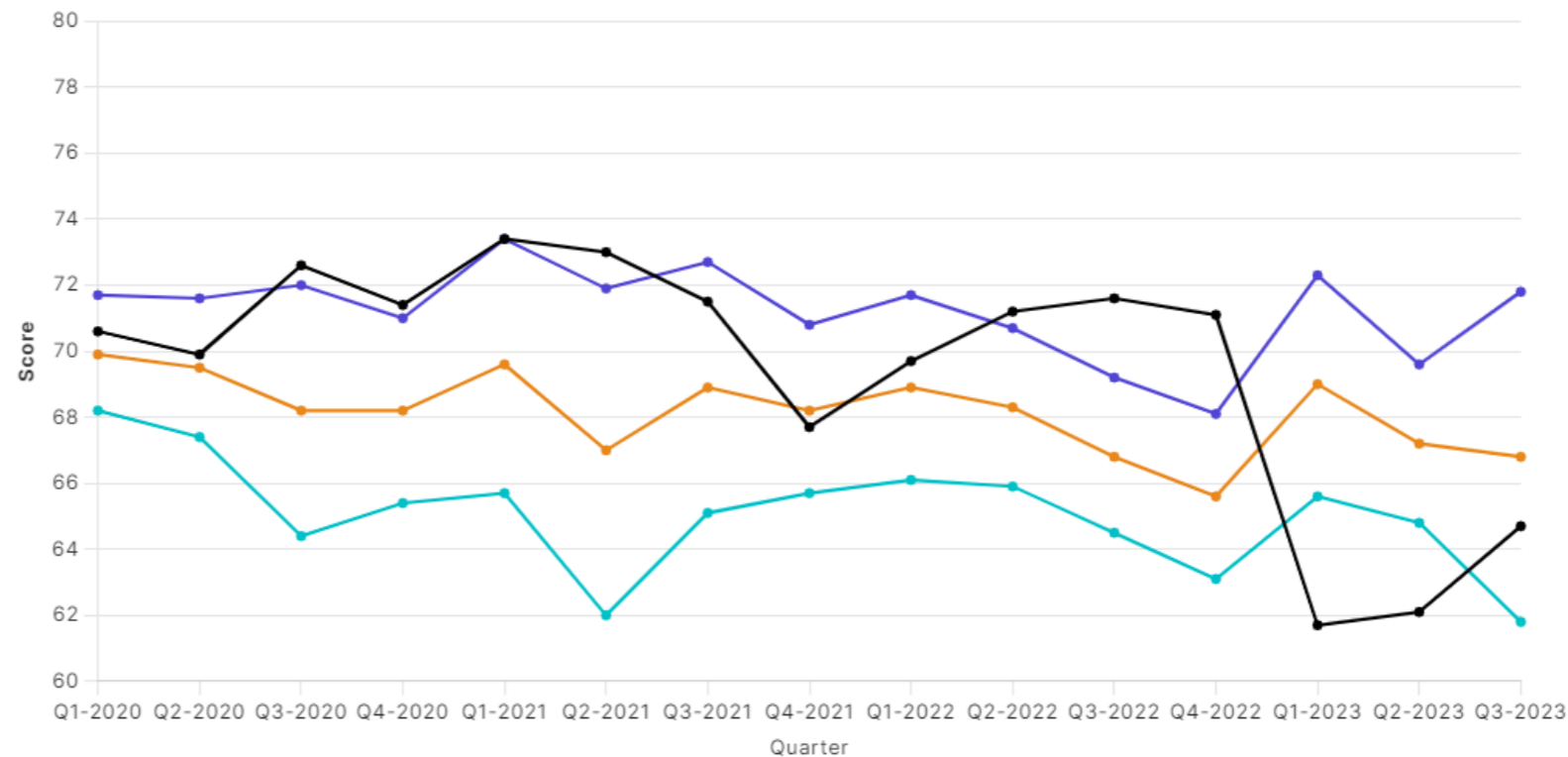
Brand

Q3-2023

Informed General Public



Country Included: United States of America



● Globex ● Cyberdyne ● Initech ● Benchmark Average

Brand Expressiveness ▾

Globex

Cyberdyne

Initech

Communicates often

23%

18%

24%

Consistent experience

37%

33%

44%

Genuine about what it says

35%

28%

41%

Stands out from the crowd

33%

24%

35%

Welcomes open discussion

16%

12%

20%

Personality ▼	Globex	Cyberdyne	Initech
Aggressive	9%	7%	7%
Boring	6%	3%	3%
Caring	29%	21%	37%
Confident	34%	40%	47%
Creative	24%	13%	23%
Environmentally-conscious	12%	6%	25%
Exciting	18%	16%	29%
Friendly	58%	48%	66%
Greedy	11%	17%	2%
Hard-working	42%	44%	52%
Intelligent	23%	33%	35%
Lazy	6%	5%	1%
Modern	33%	37%	43%
None of the above	6%	7%	3%
Progressive	27%	22%	30%
Tech-savvy	18%	22%	24%

ESG

Q3-2023

Informed General Public

60.4
Average

↗ 0.9 Since Q2-2023

Country Included: United States of America

Environmental

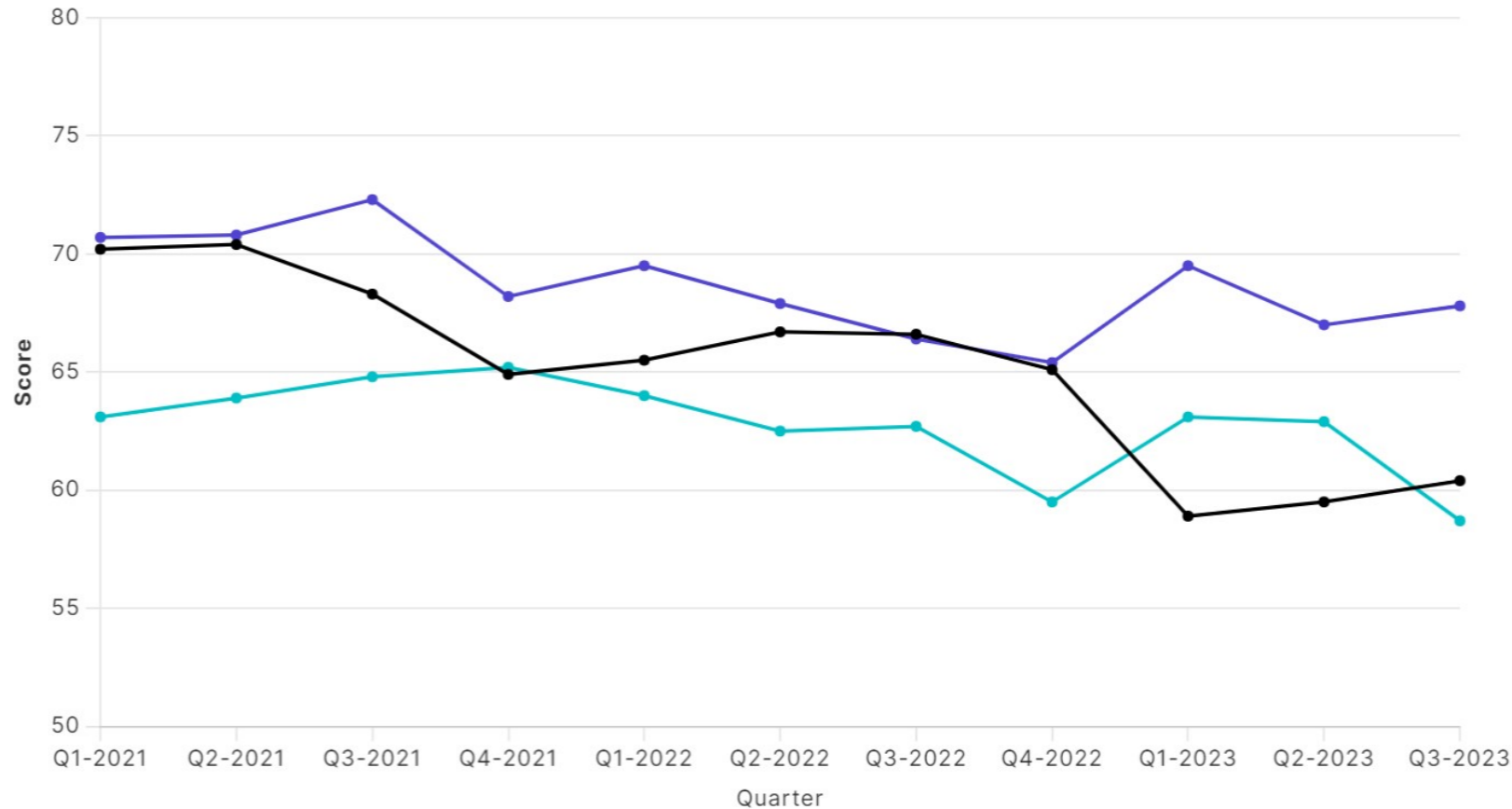
Q3-2023

Informed General Public

57.7
Weak

↗ 1.3 Since Q2-2023

Country Included: United States of America



● Globex ● Cyberdyne ● Initech

Social

Q3-2023

Informed General Public

62.4
Average

↗ 0.9 Since Q2-2023

Country Included: United States of America

Governance

Q3-2023

Informed General Public

61
Average

↗ 0.3 Since Q2-2023

Country Included: United States of America

The RepTrak Platform

Insights

On-demand Reputation data on your organisation and your benchmarks

- Direct online access to the latest data
- Global gold standard reputation and business impact measurement
- Reputation, brand, ESG, leading indicator business outcome insights, and more
- Benchmarked against your competitors, partners, or exemplars
- Continuous year-round tracking
- Updated monthly


Advisory

Strategic guidance from your Reputation Management experts

- Long-term strategic partner committed to your success
- Providing expert perspective on your reputational position
- Strategy meetings with meaningful, unbiased, and actionable recommendations to defend and build Reputational capital
- Client support and training
- The latest Global thought leadership from The RepTrak Company in your Inbox

RepTrak Platform Package Subscription Options

Intro	Activation	Acceleration	Expansion
<p>Track the basics of your reputation and brand. This plan is built for teams comfortable navigating reputation reporting with minimal guidance</p> <p>Insights</p> <ul style="list-style-type: none"> • Platform access • One competitor/peer benchmark • Annual Advisory session • Reputation monitoring • Brand monitoring • Reputation management team • And more 	<p>Establish reputation as a business KPI with baseline insights. Leverage a library of reports to connect the dots between changes overtime.</p> <p>Insights</p> <p>All Intro features plus:</p> <ul style="list-style-type: none"> • Two competitor /peer benchmarks • Two Advisory sessions, annually • ESG monitoring • Special data requests • Platform file export • And more 	<p>Integrate reputation with corporate strategy for data-intensive executives, board members, and communications teams.</p> <p>Insights</p> <p>All Activation features plus:</p> <ul style="list-style-type: none"> • Media monitoring • Three Advisory sessions, annually • Campaign awareness reporting • Demographic reporting • API access • And more 	<p>Best-in-class Advisory & insights. This plan is built for teams leading the way or looking for radical change in corporate reputation.</p> <p>Insights</p> <p>All Acceleration features plus:</p> <ul style="list-style-type: none"> • Two executive workshops • Four Advisory sessions, annually • Campaign effectiveness reporting • Bi-annual segmentation analysis • Stakeholder expansions • And more

A close-up photograph of a group of people in a meeting. A woman with blonde hair, wearing a dark green jacket, is pointing at a laptop screen. Other people are visible in the foreground and background, looking at the screen. The scene is dimly lit, with a blueish tint, suggesting an office or conference room environment.

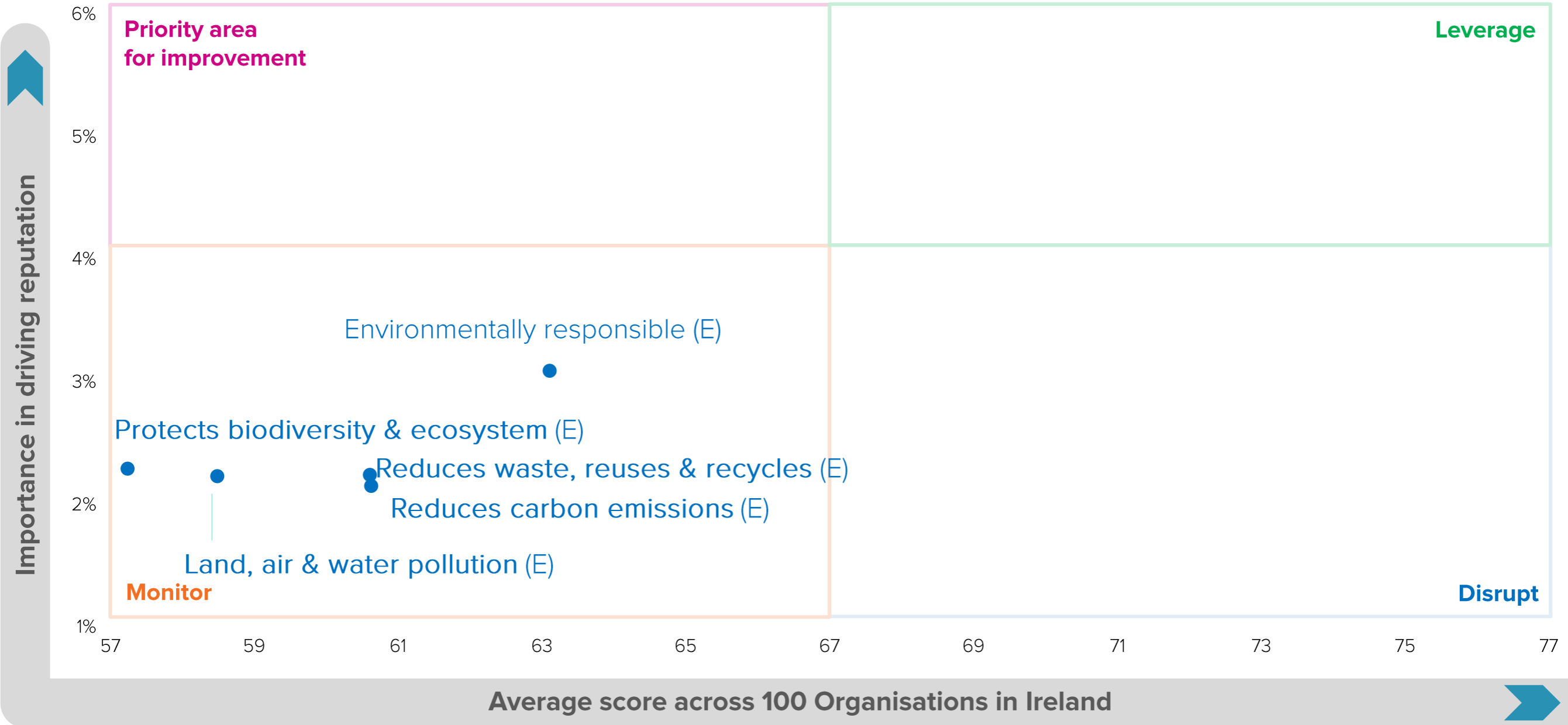
**Always-on tracking gives you
the answers at your fingertips**



Putting the 'E' in ESG

Strategic Imperatives for Irish Organisations in 2023

● ENVIRONMENT



Importance in driving reputation

Average score across 100 Organisations in Ireland

POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+

Putting the 'E' in ESG

1

Concern about the environment is rising steadily among the public.

2

Environmental issues are becoming more personal.

3

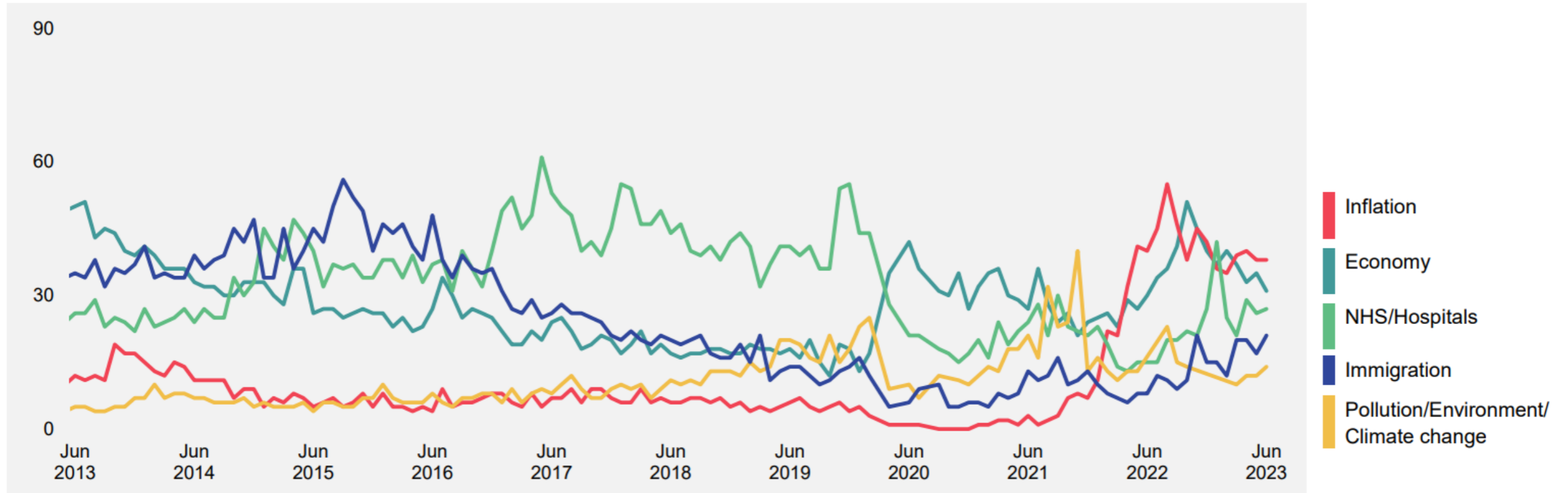
Business accountability for the environment is rising.

Environmental Concern is Increasing in Importance Among the Public

Top five concerns for June 2023: trend data

What do you see as the most/other important issues facing Britain today?

Top mentions %



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos Issues Index

IPSOS, IPSOS Issues Index, June 2023 (2023, June)

https://www.ipsos.com/sites/default/files/ct/news/documents/2023-06/Issues%20Index_Jun23%20CATI_v1_PUBLIC.pdf

KEY METRICS

Public Concern Over Environmental Issues

TOTAL (2023)

 13.5

Percentage

ANNUALIZED GROWTH 2018-23

 +8.3%

**Environmental Issues are
Increasingly Becoming
Seen as Social Performance
Issues by the Public**

Rising concern that climate change will cause personal harm

% who are **very concerned** that global climate change will harm them personally at some point in their lifetime

	2015	2021	Change
	%	%	
Germany	18	37	▲ 19
UK	19	37	▲ 18
Australia	18	34	▲ 16
South Korea	32	45	▲ 13
Spain	36	46	▲ 10
Canada	27	34	▲ 7
France	35	41	▲ 6
Italy	37	42	▲ 5
U.S.	30	27	▼ 3
Japan	34	26	▼ 8
MEDIAN	31	37	

Note: Statistically significant differences in **bold**. Only countries surveyed in both 2015 and 2021 shown.

Source: Spring 2021 Global Attitudes Survey. Q31.

"In Response to Climate Change, Citizens in Advanced Economies Are Willing To Alter How They Live and Work"

PEW RESEARCH CENTER

Greenwood, S. (2022, March 22). *Climate change concerns make many around the world willing to alter how they live and work* | Pew Research Center. Pew Research Center's Global Attitudes Project. <https://www.pewresearch.org/global/2021/09/14/in-response-to-climate-change-citizens-in-advanced-economies-are-willing-to-alter-how-they-live-and-work/>

‘There’s a wildfire outside my balcony’ - climate chaos hits tourism in Greece

THE IRISH TIMES

Mon Jul 24 2023 - 20:20



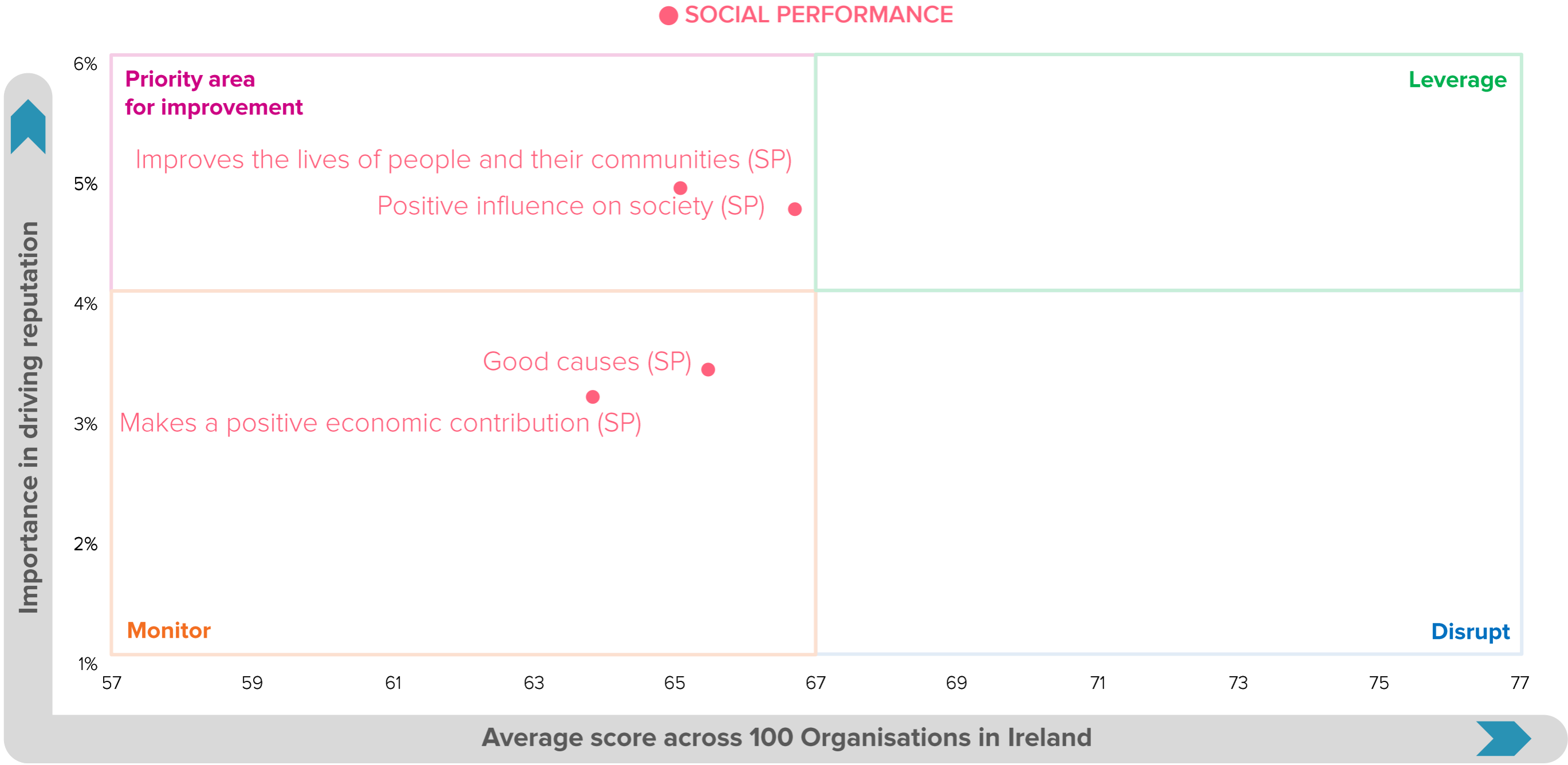
NEW YORK POST

Sep. 29, 2023, 8:39 p.m. E

NYC’s JFK Airport slammed with 8 inches of rain Friday, setting new daily record



Strategic Imperatives for Irish Organisations in 2023



Business Accountability is Likely to Rise

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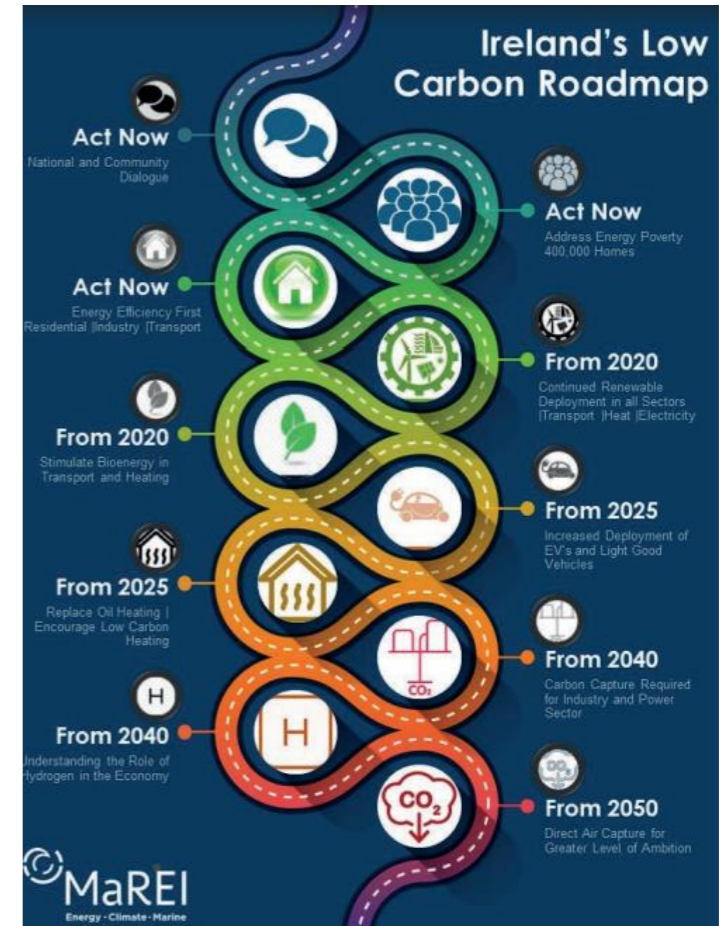
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CLIMATE CHANGE

Exxon Mobil's Messaging Shifted Blame for Warming to Consumers

ECONOMIST IMPACT

Just 100 companies burned—or enabled others to burn—enough fossil fuel to cause over 70% of worldwide emissions from 1988 to 2017.



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Stop Blaming the Little Guy. Climate Change Is a Big Business Risk, and It's Time Corporations Acted



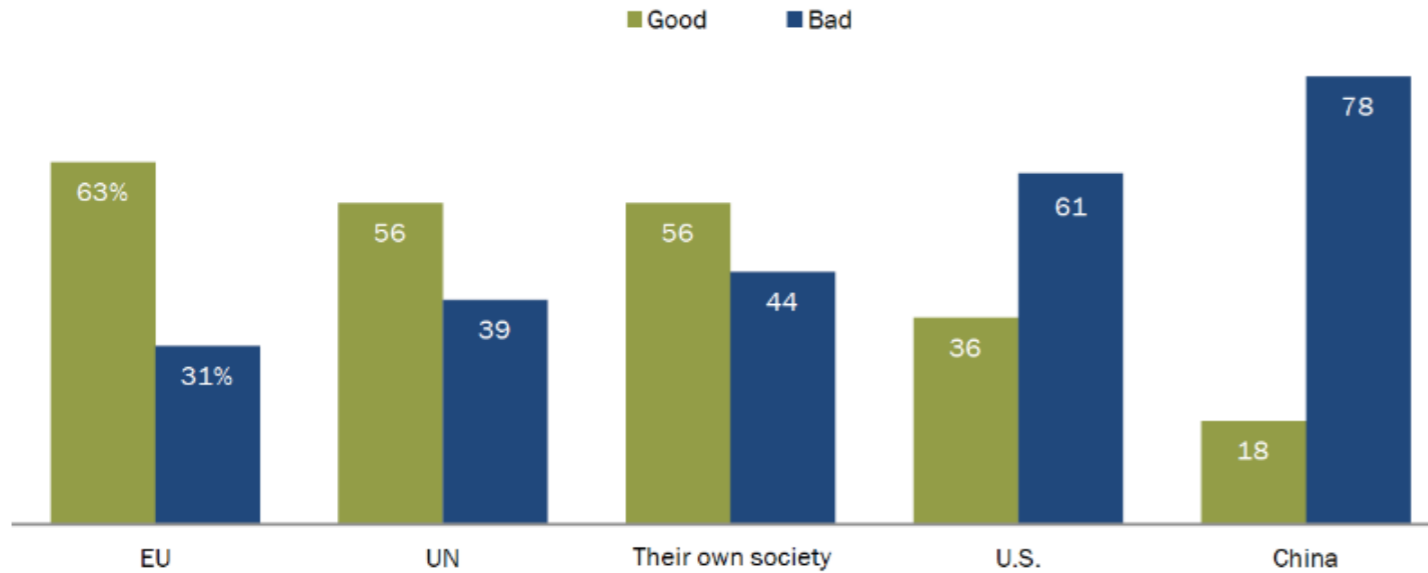
IN PRACTICE

A credible carbon tax trajectory for Ireland



Internationally, EU, UN climate response earns mostly high praise, while U.S. and China get poor marks

% who say each of the following is doing a ___ job dealing with global climate change



Note: Percentages are medians based on 17 publics. Those who did not answer not shown.

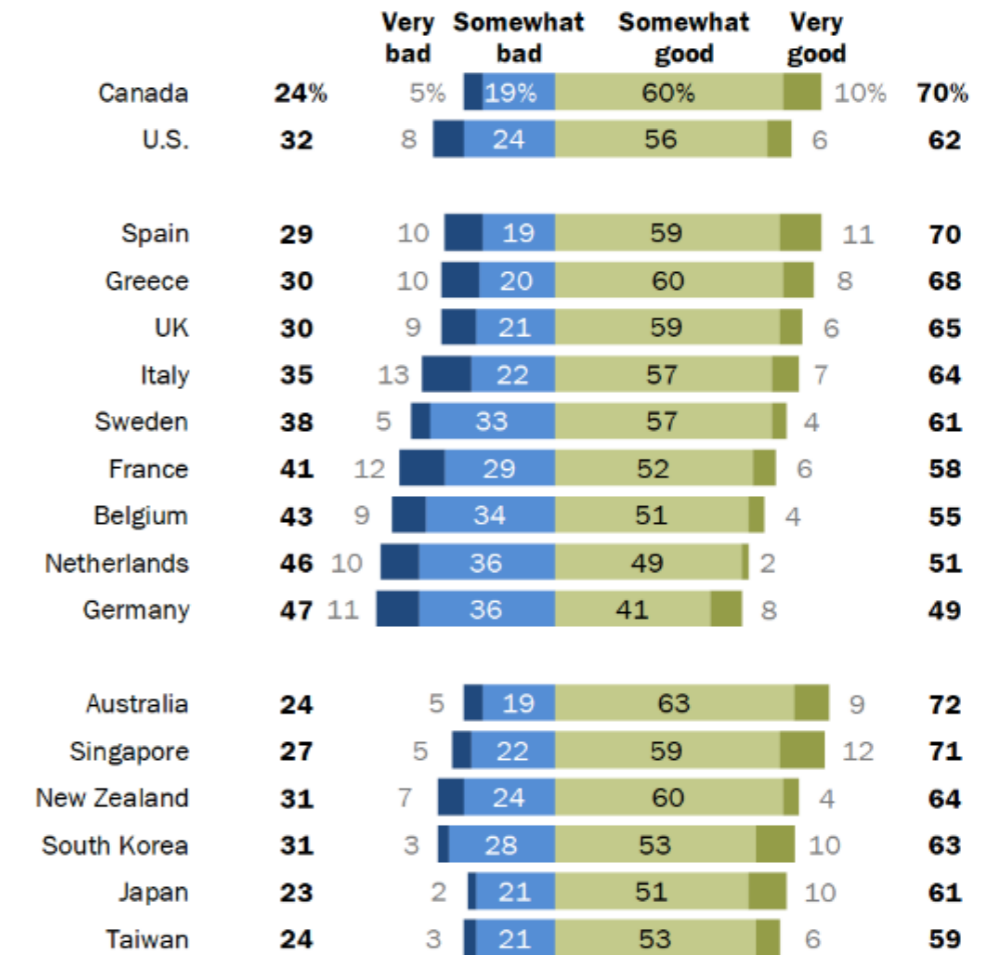
Source: Spring 2021 Global Attitudes Survey. Q33a-e.

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Majorities praise the EU's response to global climate change

% who say the EU is doing a ___ job dealing with global climate change



Note: Those who did not answer not shown.

Source: Spring 2021 Global Attitudes Survey. Q33e.

"In Response to Climate Change, Citizens in Advanced Economies Are Willing To Alter How They Live and Work"

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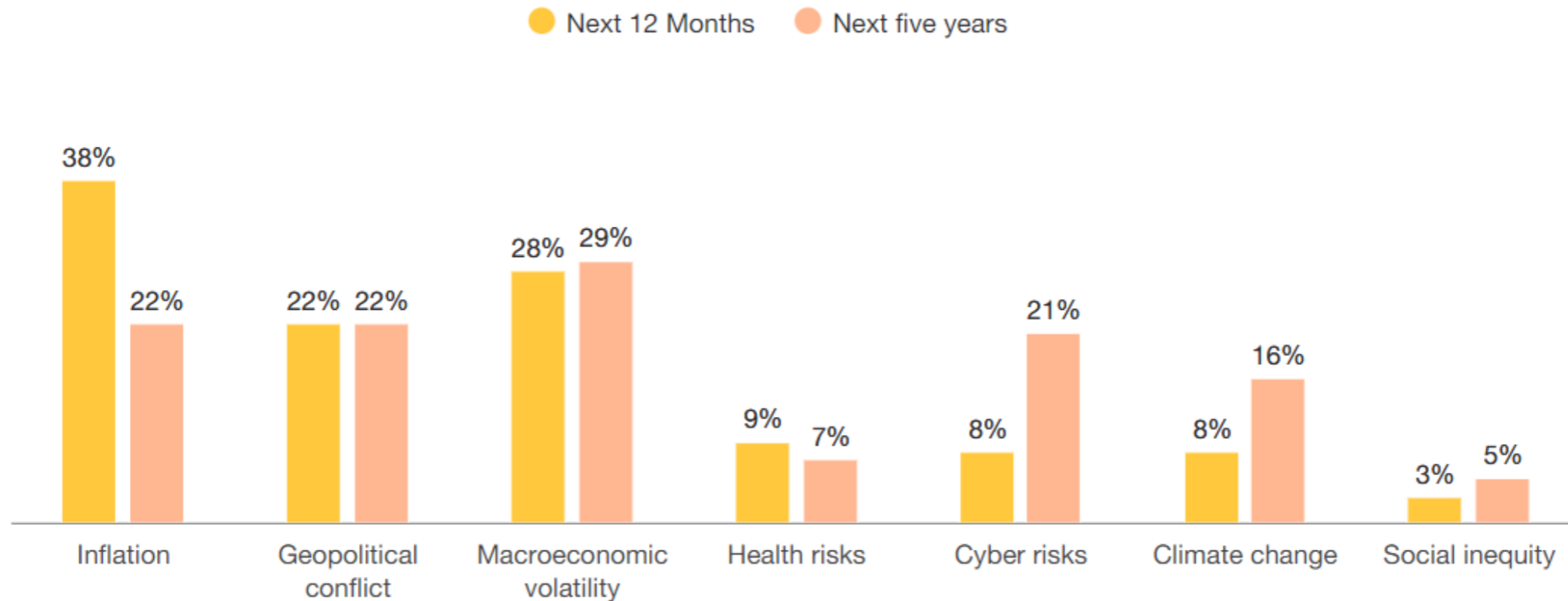
Greenwood, S. (2022, March 22). *Climate change concerns make many around the world willing to alter how they live and work* | Pew Research Center. Pew Research Center's Global Attitudes Project.

<https://www.pewresearch.org/global/2021/09/14/in-response-to-climate-change-citizens-in-advanced-economies-are-willing-to-alter-how-they-live-and-work/>

Inflation and macroeconomic volatility stand out more prominently than other key threats in the next 12 months than over the next five years



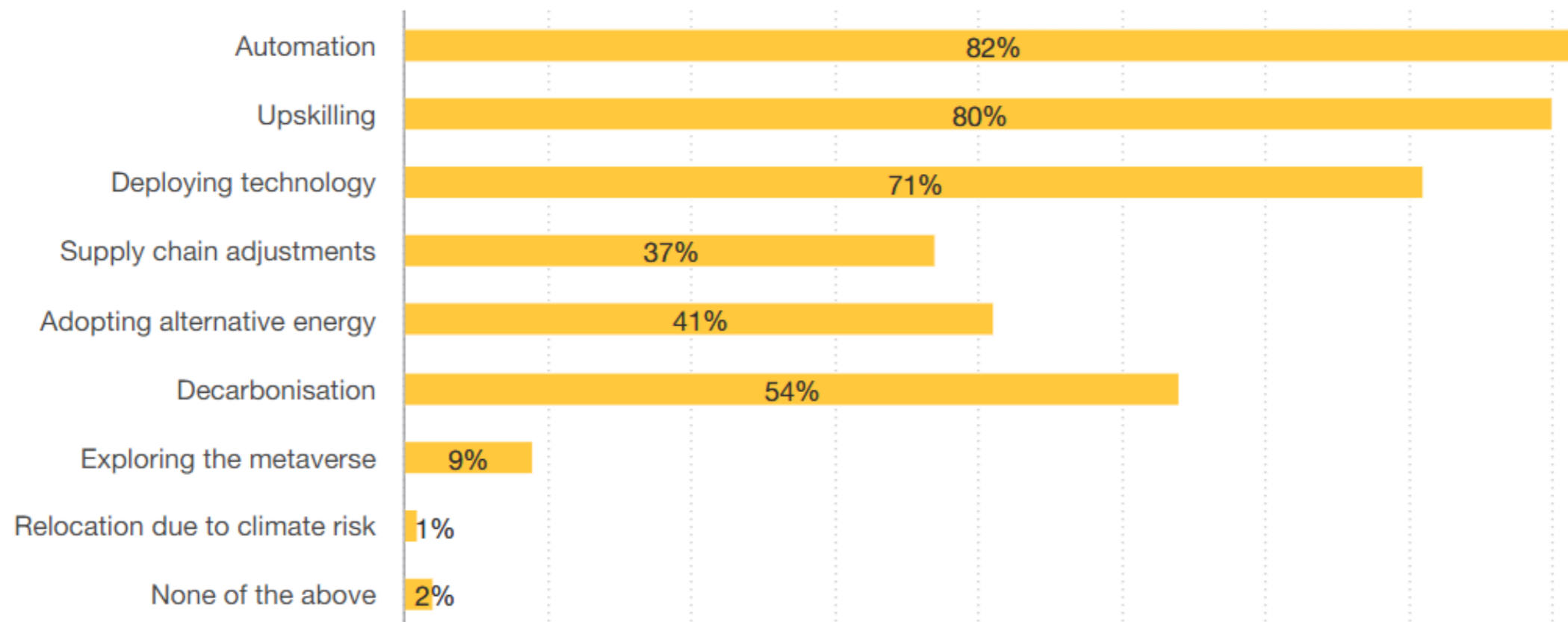
Question: how exposed do you believe your company will be to the following key threats in: (a) the next 12 months? (b) the next five years? (Showing only 'highly exposed' and 'extremely exposed' responses)



Irish CEOs continue to invest in automation, upskilling, technology and more

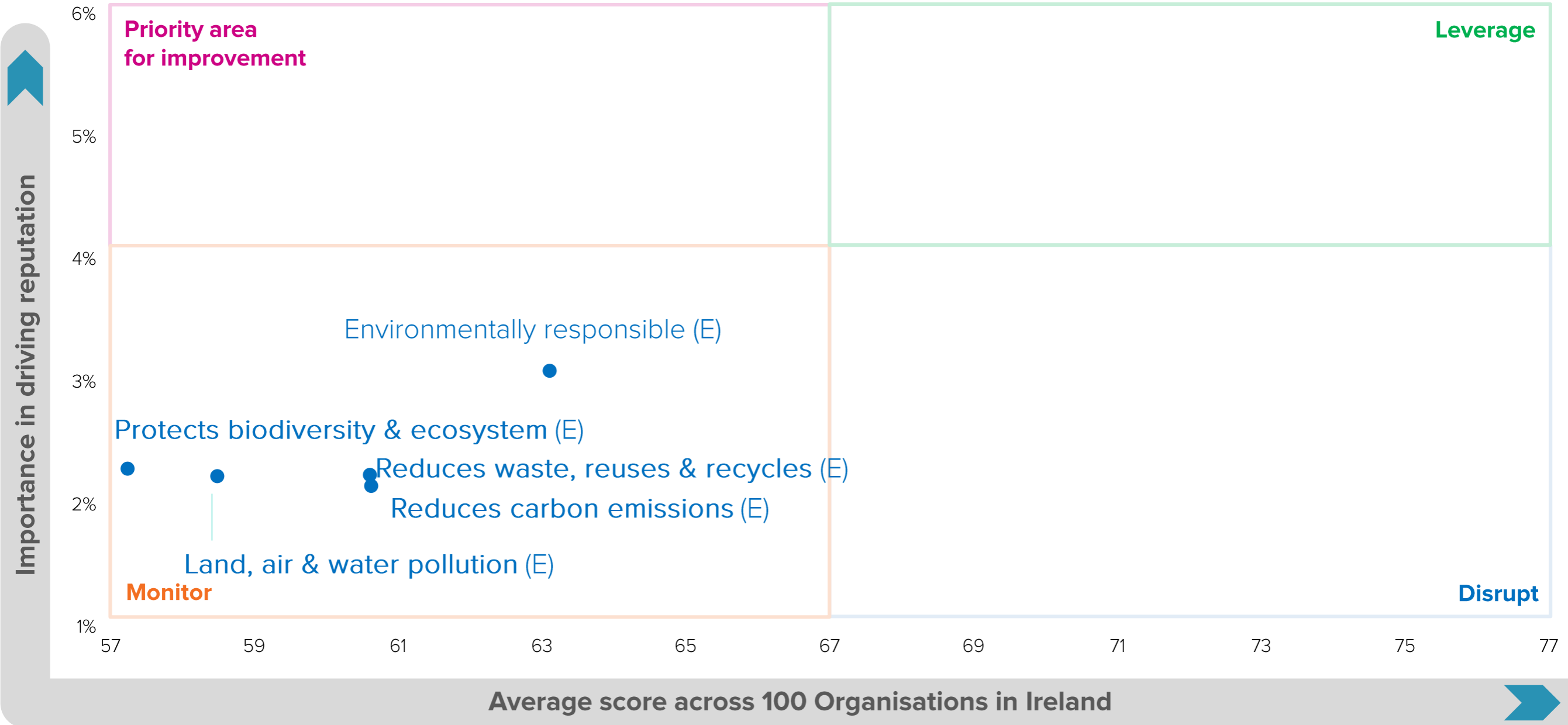


Question: which of the following investments, if any, is your company making in the next 12 months?



Strategic Imperatives for Irish Organisations in 2023

● ENVIRONMENT



Importance in driving reputation

Average score across 100 Organisations in Ireland

POOR 0-39 WEAK 40-59 AVERAGE 60-69 STRONG 70-79 EXCELLENT 80+

Putting the 'E' in ESG

1

Concern about the environment is rising steadily among the public.

2

Environmental issues are becoming more personal.

3

Business accountability for the environment is rising.

























Ireland
RepTrak®

CELEBRATING
14
YEARS OF
REPUTATION

Sustainability Index 2023
Top 100 Ranking

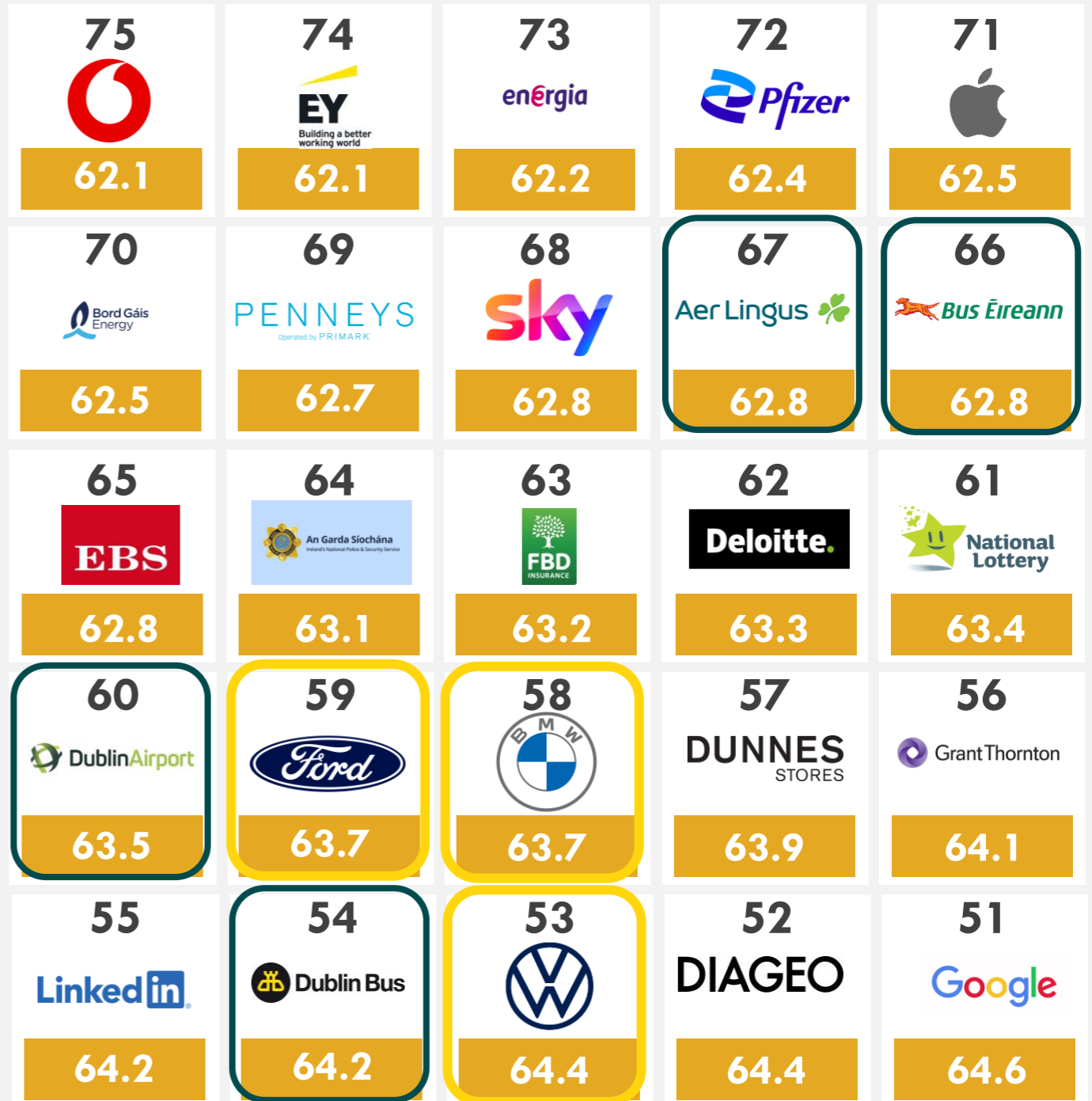
Ireland RepTrak® Sustainability Index 2023
Overall Sustainability Score

Ranked 100 – 76

<p>100</p>  <p>38.4</p>	<p>99</p>  <p>42.9</p>	<p>98</p>  <p>48.2</p>	<p>97</p>  <p>48.5</p>	<p>96</p>  <p>50.4</p>
<p>95</p>  <p>51.5</p>	<p>94</p>  <p>51.7</p>	<p>93</p>  <p>56.2</p>	<p>92</p>  <p>57.0</p>	<p>91</p>  <p>57.2</p>
<p>90</p> <p>BROWN THOMAS</p> <p>57.4</p>	<p>89</p>  <p>58.4</p>	<p>88</p>  <p>58.9</p>	<p>87</p>  <p>59.6</p>	<p>86</p>  <p>59.9</p>
<p>85</p>  <p>60.2</p>	<p>84</p>  <p>60.3</p>	<p>83</p>  <p>60.3</p>	<p>82</p>  <p>60.5</p>	<p>81</p>  <p>60.8</p>
<p>80</p>  <p>61.0</p>	<p>79</p>  <p>61.7</p>	<p>78</p>  <p>61.9</p>	<p>77</p>  <p>61.9</p>	<p>76</p>  <p>62.0</p>

Ireland RepTrak® Sustainability Index 2023
Overall Sustainability Score

Ranked 75 - 51



Ireland RepTrak® Sustainability Index 2023
Overall Sustainability Score

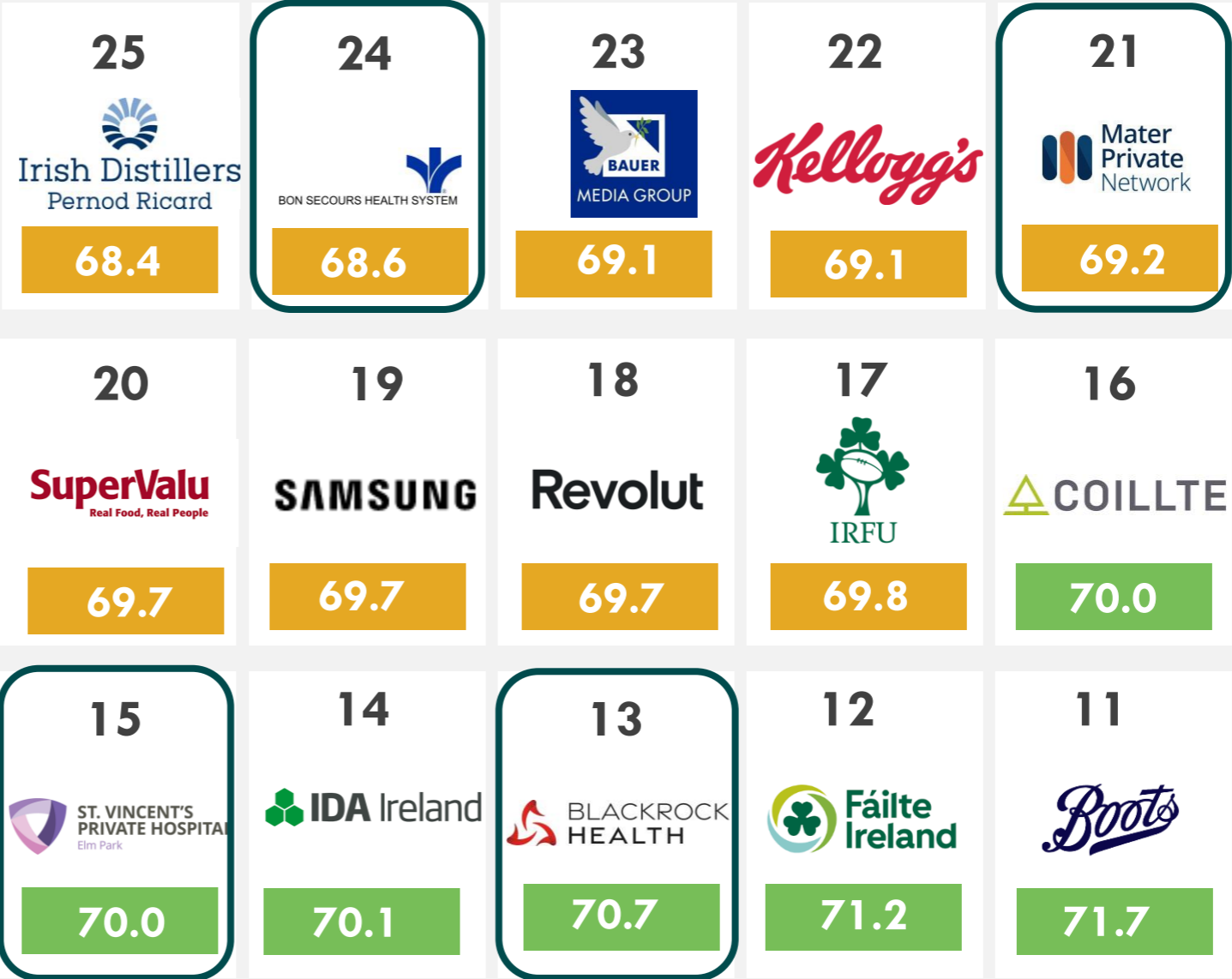
Ranked 50 - 26

50 SPAR 64.6	49 janssen 64.7	48 ZURICH 64.8	47 Irish Life 65.0	46 Bord na Móna 65.1
45 MEDIAHUIS 65.2	44 ESB Energy for generations 65.4	43 electric Ireland 65.4	42 OLYMPIC FEDERATION OF IRELAND 65.5	41 Iarnród Éireann Irish Rail 65.5
40 Allianz 65.5	39 Gas Networks Ireland 65.7	38 GAA 65.8	37 AXA 65.8	36 pwc 66.2
35 LloydsPharmacy 66.2	34 Centra 66.2	33 M&S 66.3	32 THE IRISH TIMES 66.7	31 TESCO 66.9
30 AVIVA 67.2	29 laya healthcare 67.3	28 EirGrid GROUP 67.6	27 Microsoft 67.6	26 Vhi HEALTHCARE 68.0



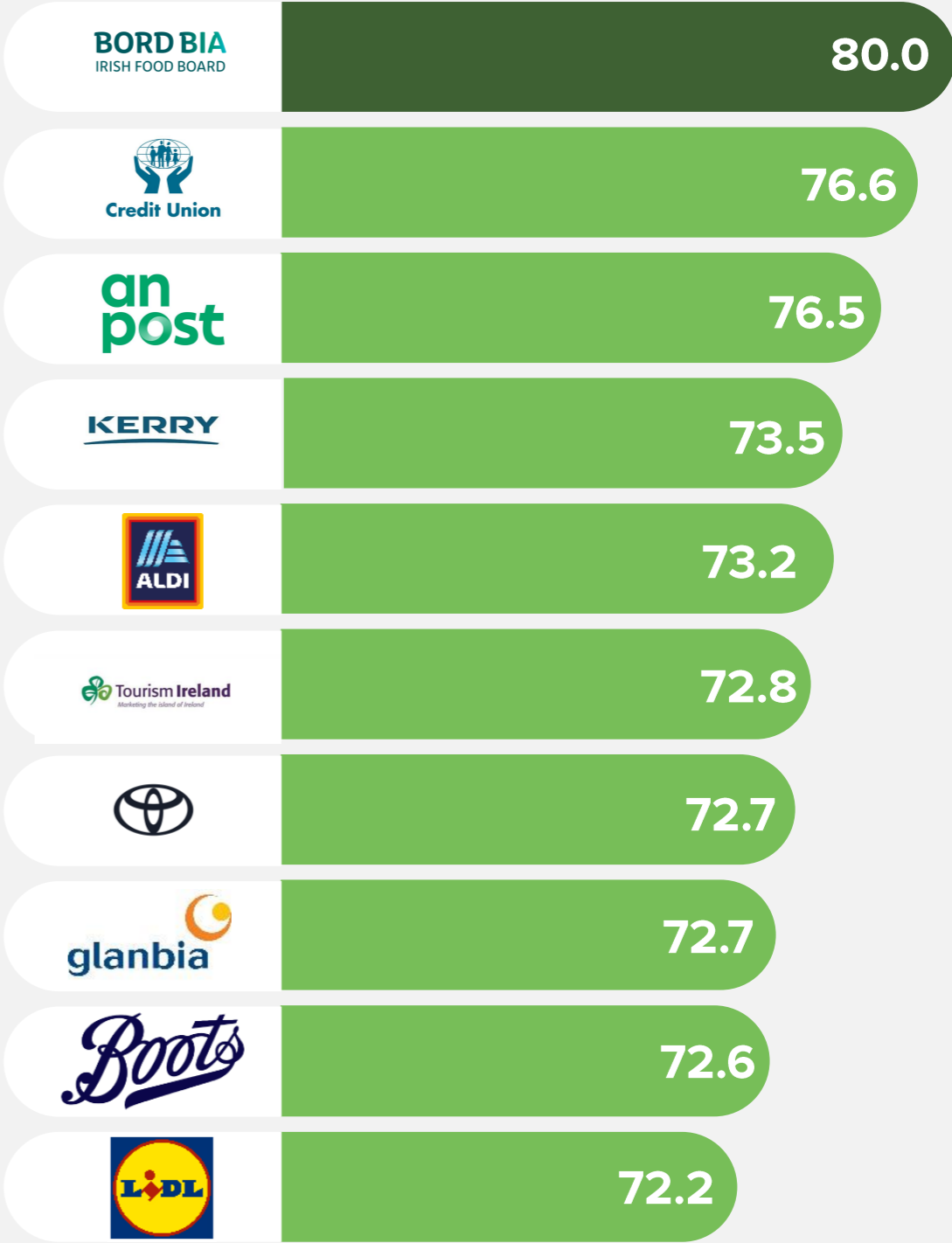
Overall Sustainability Score

Ranked 25 - 11



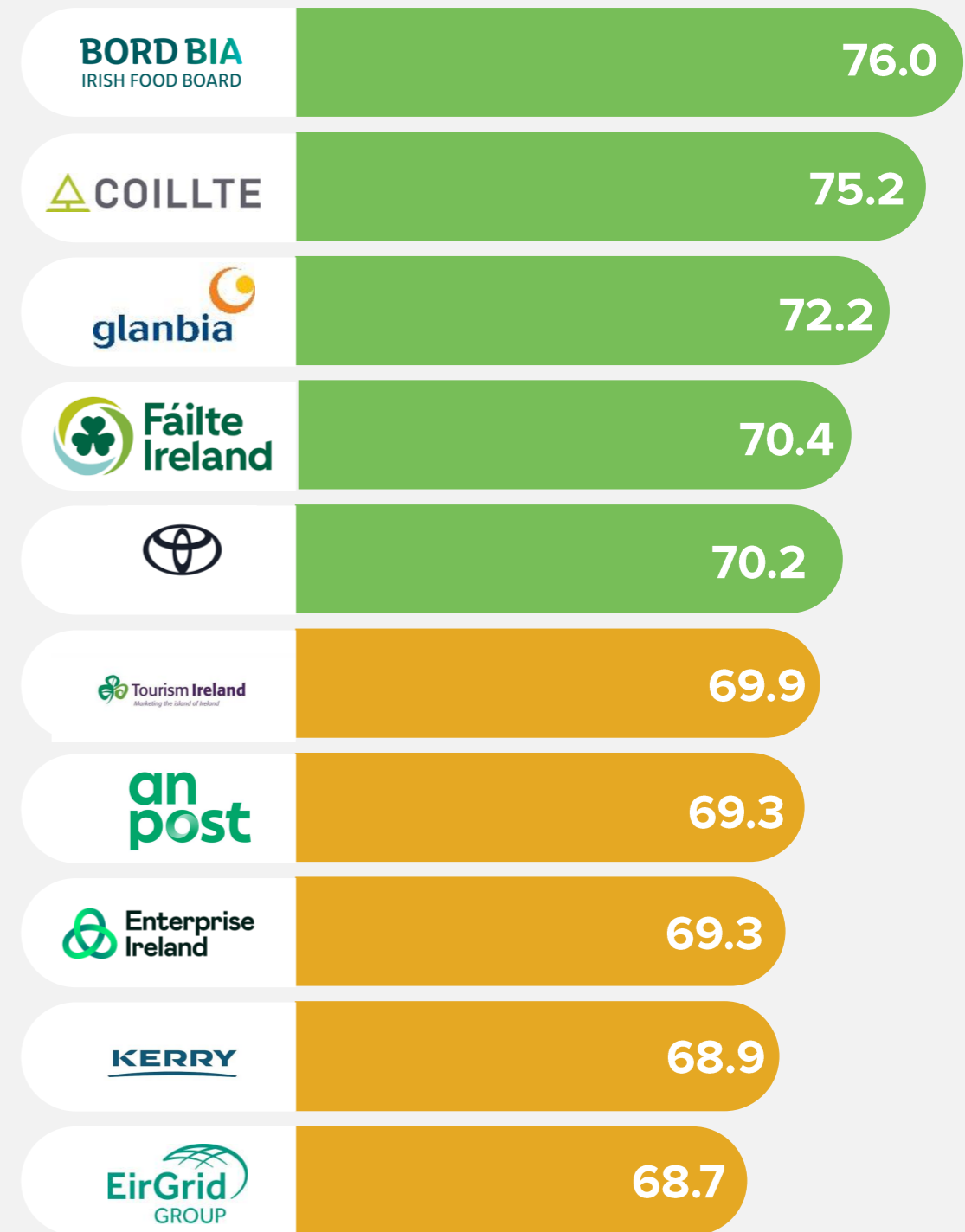
The Top 10 Organisations In Ireland

The leaders within



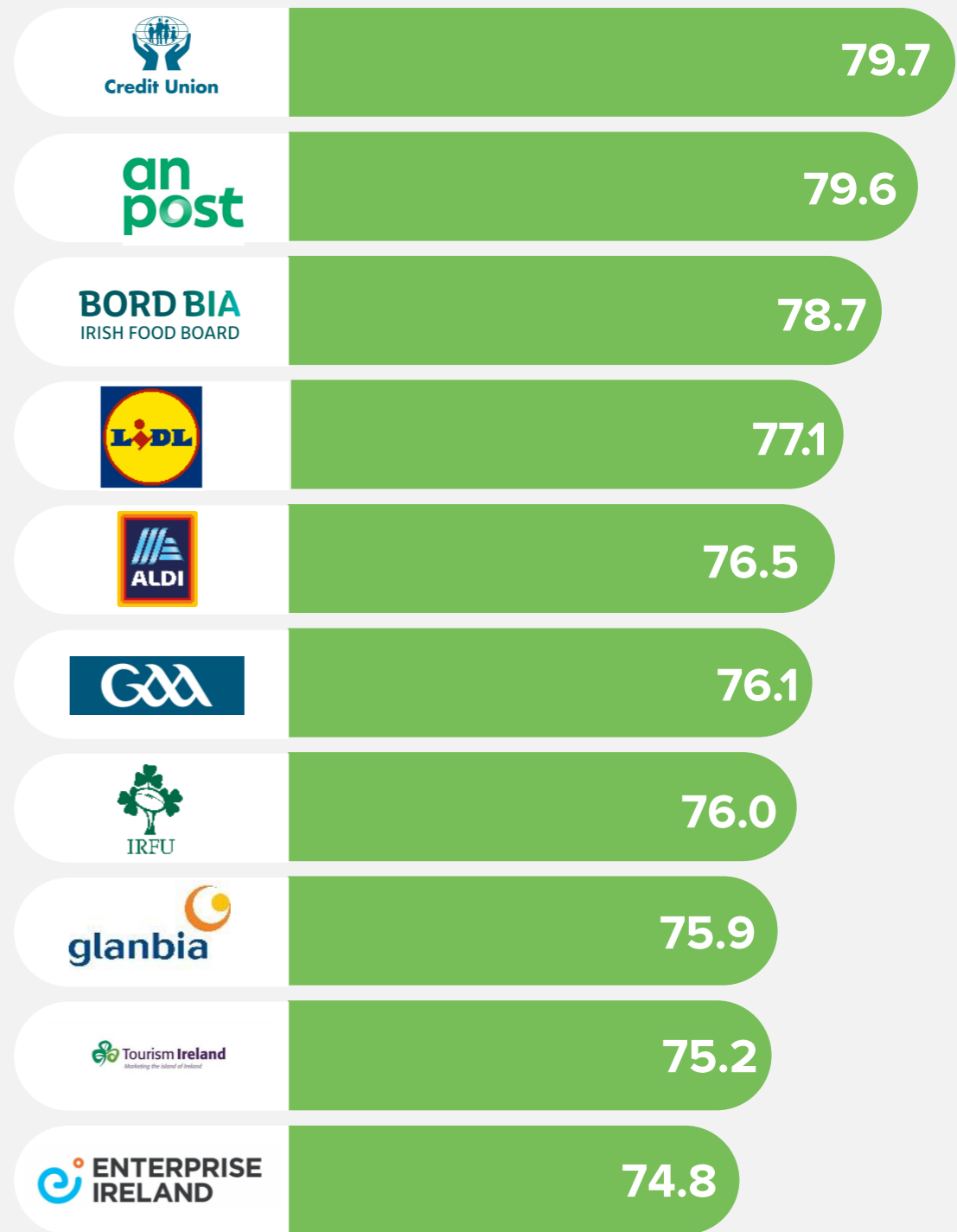
The Top 10 Organisations In Ireland

The leaders within



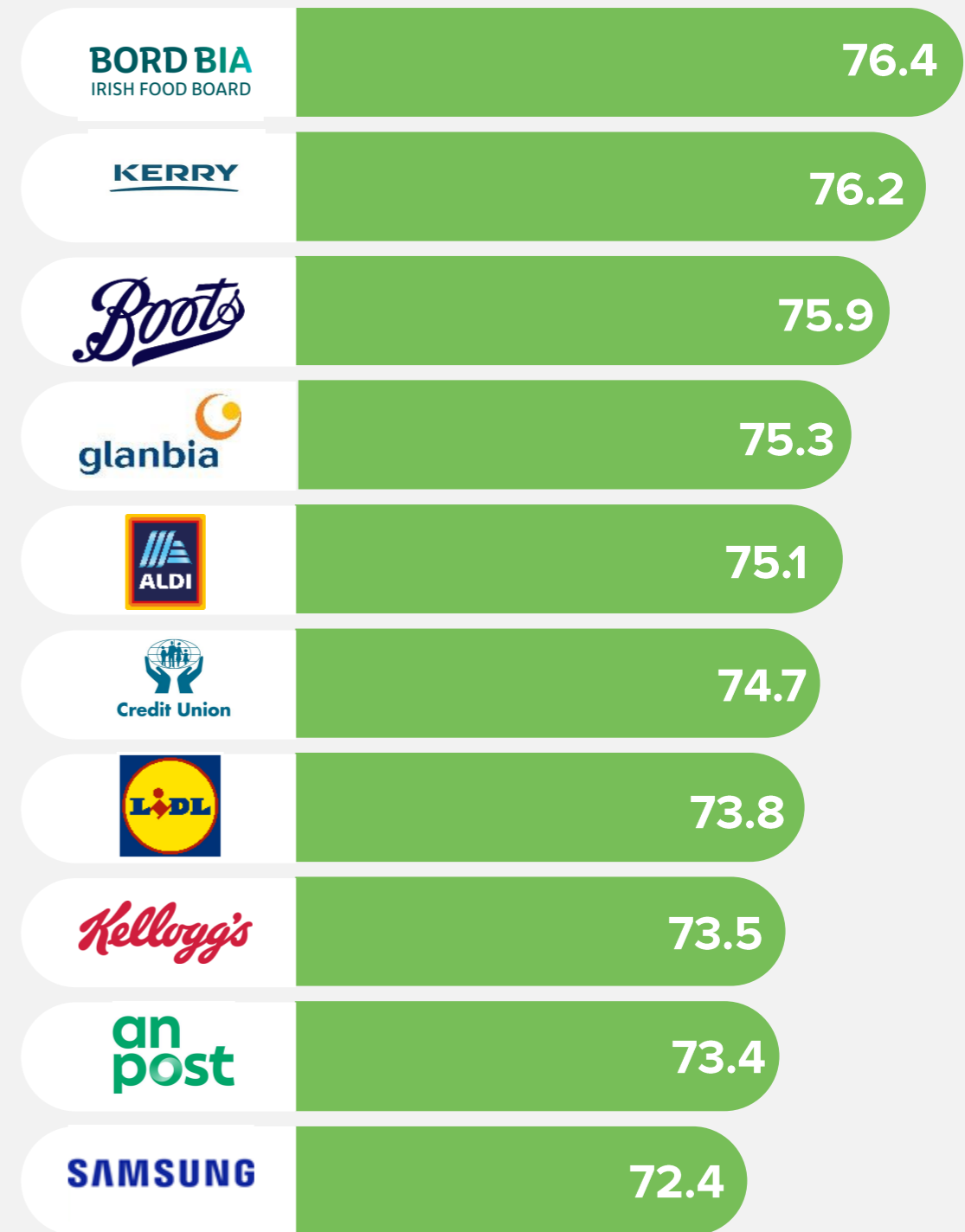
The Top 10 Organisations In Ireland

The leaders within



The Top 10 Organisations In Ireland

The leaders within



Overall Sustainability Score

Ranked 10 - 4



POOR 0-39

WEAK 40-59

AVERAGE 60-69

STRONG 70-79

EXCELLENT 80+

3rd



Credit Union

75.4



2nd
an
post

75.6

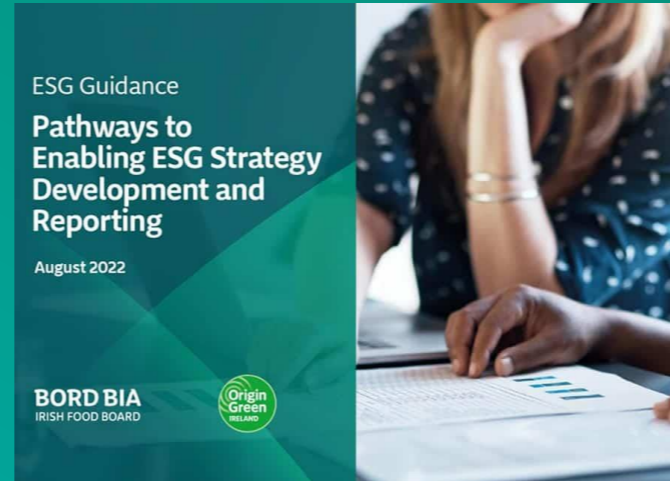


Ireland RepTrak® Sustainability Index 2023 Overall Winner

BORD BIA

IRISH FOOD BOARD

78.1



Takeaways

ENVIRONMENT

**SOCIAL
PERFORMANCE**

CONDUCT

LEADERSHIP

Thank you

The background is a solid teal color. On the right side, there are several overlapping, semi-transparent teal circles. The circles that are further to the right have a fine, light-colored dot pattern, creating a halftone effect. The overall composition is modern and clean.