

## Ireland RepTrak® 2019 Order Form

### How to order an Ireland RepTrak® 2019 report

To order a tailored copy of the Ireland RepTrak® 2019 report for your organisation please complete and post or email this RepTrak® Report Order Form to: **Ms Marna Harmey, Client Manager, Reputation Management Division, The Reputations Agency, 25 Merrion Square N, Dublin 2. Email: marna@thereputationsagency.ie or Phone + 353 1 661 8915.**

### Early Bird Offer

Reports ordered prior to **Friday 23<sup>rd</sup> November 2018** attract a significant discount.

## Ireland RepTrak® 2019 Report Fees

|   | Early Bird Offer Report Fee<br>For bookings received<br>by Friday 23 <sup>rd</sup> November 2018 | Standard Report Fee<br>For bookings received after<br>Friday 23 <sup>rd</sup> November 2018 |
|---|--|---|
| <b>Ireland RepTrak® 2019 Pulse report</b><br>(includes one benchmark/competitor of your choice)     | €14,000  | €18,500   |
| Additional Pulse benchmarks (price per benchmark)   | €4,000   | €4,500  |
| <b>Ireland RepTrak® 2019 DeepDive report*</b><br>(includes one benchmark/competitor of your choice) | €25,000  | €30,500   |
| Additional DeepDive benchmarks (price per benchmark)  | €6,000   | €6,000  |

*Up to three customised attribute questions can be added to your Pulse or DeepDive report for a fee of €750 per question.*

\*The Ireland RepTrak® 2019 DeepDive report will give the deepest insight into your reputation. As such, it is highly recommended.

## Ireland RepTrak® 2019 National Tracker Fees

Continuous data collection year-round with quarterly DeepDive reports. Fee includes one benchmark of your choice.

| Ireland RepTrak® National Tracker  | One year for your firm<br>and one benchmark | Additional benchmarks<br>(per benchmark) |
|--|---|--|
| <b>Ireland RepTrak® National Tracker</b><br>Four quarterly DeepDive reports/year | €65,000                                     | €15,000                                  |
| Monthly updates<br>Two-page update on the key metrics of your reputation         | €5,000                                      |  |

*Up to five customised attribute questions can be added to your National Tracker reports for no additional fee.*

## NEW! Social Media Audit Add-On

| Social Media Audit Add-on  | Fee per report/quarter |
|--|------------------------|
| We audit social media conversations about your organisation and correlate them with the key findings from your RepTrak® report | €1,950                 |

## Reputation Leaders Network membership

Become a member of the premier global network of the most senior Reputation Executives, with International seminars and quarterly webinars.

| Reputation Leaders Network Membership              | Fee for one year |
|--|------------------|
| EMEA Reputation Leaders Network Membership         | €15,000          |
| Ireland only Reputation Leaders Network Membership | €1,500           |

### All prices are exclusive of VAT @ 23%

An invoice will be issued for the first 50% in the following week, with payment due within 30 days. The remaining 50% will be invoiced upon receipt of the report, with payment due within 30 days.

## Ireland RepTrak® 2019 Report Order Form

|                    |  |
|--------------------|--|
| Mr / Mrs / Ms / Dr |  |
| First Name         |  |
| Surname            |  |
| Title              |  |
| Organisation       |  |
| Address            |  |
| Phone              |  |
| Email              |  |

| RepTrak® Report                                   | Please tick which report you wish to order                                  |
|---|---|
| Ireland RepTrak® 2019 Pulse report                |   |
| Ireland RepTrak® 2019 DeepDive report             |   |
| Ireland RepTrak® 2019 National Tracker – one year |   |
|   | <b>Please tick if you wish to add the Social Media Audit to your report</b> |
| <b>NEW! Social Media Audit Add-On</b>             |   |

| RepTrak® Reports - specify benchmarks                                 | Please list your Company/Organisation name and the names of benchmarks/competitors you wish to include |
|---|--|
| Main Company/Organisation   |  |
| First Benchmark/Competitor (fee included in the price of your report) |  |
| Second Benchmark/Competitor   |  |
| Third Benchmark/Competitor  |  |
| Fourth Benchmark/Competitor   |  |
| Fifth Benchmark/Competitor  |  |

| Reputation Leaders Network – one year              | Please tick which option you wish to order |
|--|--|
| EMEA Reputation Leaders Network Membership         |  |
| Ireland only Reputation Leaders Network Membership |  |

| Purchasing Department |  | Accounts Department |  |
|-----------------------|--|---------------------|--|
| Name                  |  | Name                |  |
| Phone                 |  | Phone               |  |
| Email                 |  | Email               |  |

**Purchase Orders:** Please circle “Yes” if you require a separate quote to be issued to you for the purposes of a Purchase Order: YES / NO

### Invoicing Schedule

When a report is ordered, an invoice will be issued for the first 50% in the following week, with payment due within 30 days. The remaining 50% will be invoiced upon receipt of the report, with payment due within 30 days. Please sign to accept these conditions.

\_\_\_\_\_  
Authorised Signature

\_\_\_\_\_  
Date

Please send the completed form to:

Ms Marna Harmey, Client Manager, Reputation Management Division, The Reputations Agency,  
25 Merrion Square, Dublin 2. Email: [marna@thereputationsagency.ie](mailto:marna@thereputationsagency.ie) or Phone + 353 1 661 8915.